



# IEEE Authorship and Open Access Symposium

Tips and Best Practices to Get Published from IEEE Editors

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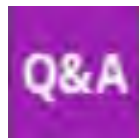
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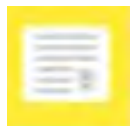
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# Thank you for joining us today!

Registrants for this series of events include: Students, Professors, Assoc. Professors, Researchers, Librarians, Information Professionals, Department Heads, Deans, and many more!

Attendees from many different regions across the globe have joined us for this series of events:

- ▶ Afghanistan
- ▶ Albania
- ▶ Australia
- ▶ Austria
- ▶ Azerbaijan
- ▶ Bangladesh
- ▶ Belgium
- ▶ Brazil
- ▶ Bulgaria
- ▶ Canada
- ▶ China
- ▶ Croatia
- ▶ Cyprus
- ▶ Czech Republic
- ▶ Denmark
- ▶ Egypt
- ▶ Ethiopia
- ▶ Finland
- ▶ France
- ▶ Georgia
- ▶ Germany
- ▶ Greece
- ▶ Hungary
- ▶ Iceland
- ▶ India
- ▶ Indonesia
- ▶ Iran
- ▶ Iraq
- ▶ Ireland
- ▶ Israel
- ▶ Italy
- ▶ Japan
- ▶ Jordan
- ▶ Kazakhstan
- ▶ Kenya
- ▶ Kuwait
- ▶ Latvia
- ▶ Lebanon
- ▶ Libya
- ▶ Lithuania
- ▶ Luxembourg
- ▶ Malta
- ▶ Mexico
- ▶ Morocco
- ▶ Myanmar
- ▶ Nepal
- ▶ Netherlands
- ▶ Nigeria
- ▶ Norway
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- ▶ Sweden
- ▶ Switzerland
- ▶ Turkey
- ▶ Ukraine
- ▶ United Arab Emirates
- ▶ United Kingdom
- ▶ United States
- ▶ Yemen



# IEEE Authorship and Open Access Symposium

## Tips and Best Practices to Get Published from IEEE Editors

### Topics for today

- ▶ How to select the right publication for your submission
- ▶ What editors and reviewers look for in submissions
- ▶ Common reasons why papers are rejected
- ▶ Essentials of proper paper structure
- ▶ Tips to optimize your article's discoverability, views, and citations
- ▶ Literature review research strategies using IEEE *Xplore*
- ▶ How to identify and avoid predatory publishers
- ▶ Authorship tools available from IEEE
- ▶ Reasons to consider open access publishing
- ▶ Open access options available for authors and institutions



**Michael Spada - MODERATOR**  
Director, Strategic Marketing  
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**Dr. Paolo Bonato**  
Editor-in-Chief, IEEE Open Journal of  
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- Core areas of activity:
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## IEEE Action on Climate Change

IEEE is committed to helping combat the effects of climate change through pragmatic and accessible technical solutions and providing engineers and technologists with a space for discussion and action. IEEE has also developed a climate change collection of articles on IEEE *Xplore*. [climate-change.ieee.org](http://climate-change.ieee.org)

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To be a trusted and unbiased source of technical information, and forums, for technical dialog and collaboration.

- **One of our Goals...**

Drive global innovation through broad collaboration and the sharing of knowledge



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- IEEE is dedicated to continuing to be the destination of choice for authors and to serve the author and research community.
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- **IEEE provides authors with a choice to publish in a traditional journal or in a fully open access journal.**
- **IEEE continues to provide more options** and choices to support the work and needs of all authors and researchers.





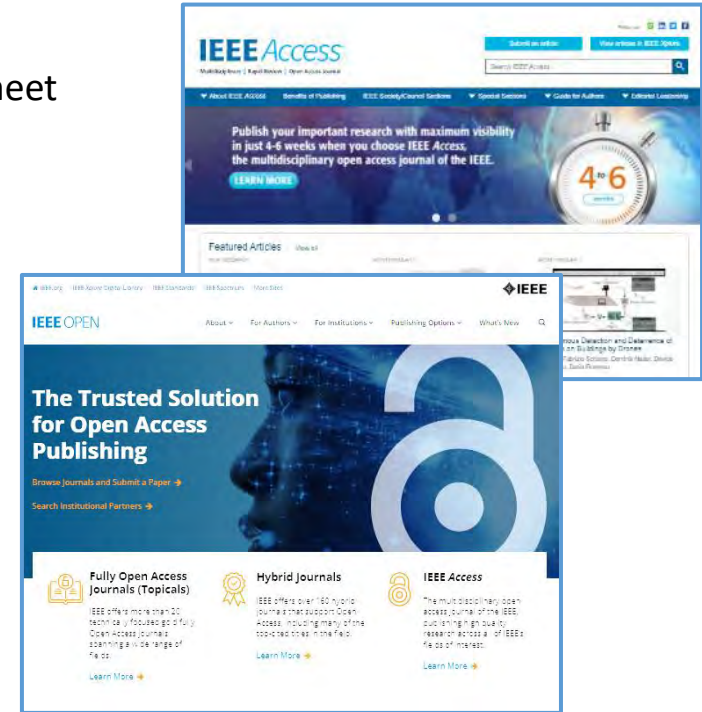
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With the above options for authors, IEEE has published over **100,000** open access articles in IEEE *Xplore*.



# IEEE Open Access Milestones



- **2012:** IEEE transitions the [IEEE Photonics Journal](#) to fully open access
- **2013:** IEEE launches [IEEE Access](#), the world's largest multidisciplinary open access journal in the tech sector
- **2013:** IEEE provides an [open access hybrid](#) option for all peer-reviewed journals
- **2016:** IEEE Access receives its first Journal Impact Factor™
- **2016:** IEEE launches initial pilot of [IEEE DataPort](#), an easily accessible repository of datasets with an OA option
- **2019:** IEEE launches 14 new [fully open access journals](#) in a range of technologies (now 29 fully OA journals)
- **2019:** IEEE launches the CCC RightsLink® OA [administrative tool](#) for institutional customers
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- **2022:** IEEE commits its full portfolio of more than 160 hybrid journals to [transformative status](#), enabling any Plan S funded author to publish OA in any hybrid title

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- ▶ Follow **all IEEE established publishing guidelines and principles**
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- ▶ Meet or exceed the same high quality as our premier subscription titles
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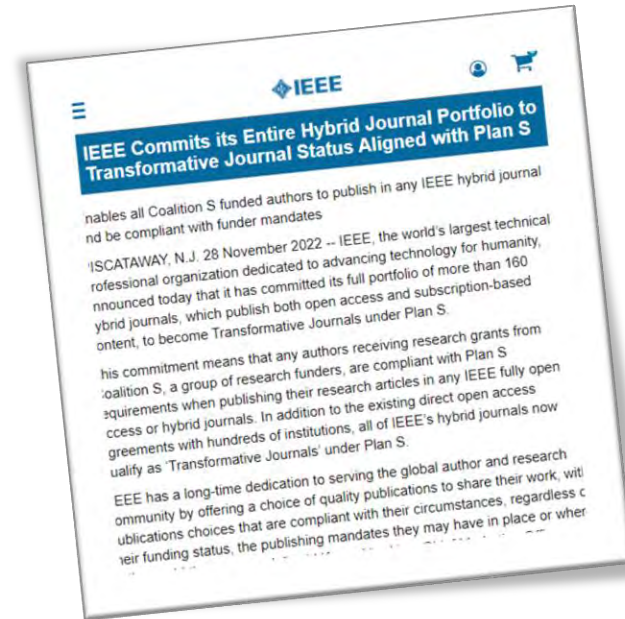
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Piscataway, N.J. – 27 May 2021 – [IEEE](https://www.ieee.org), the world's largest technical professional organization dedicated to advancing technology for humanity, announced today that it has entered an open access read and publish agreement with CERN, the European Organization for Nuclear Research, the world's largest particle physics research center located in Geneva, Switzerland.

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# Our First Speaker...



**Dr. Paolo Bonato**  
Editor-in-Chief, IEEE Open  
Journal of Engineering in  
Medicine and Biology  
Harvard University, USA



Dr Bonato serves as Director of the Motion Analysis Laboratory at Spaulding Rehabilitation Hospital in Boston MA. He is an Associate Professor of Physical Medicine and Rehabilitation at Harvard Medical School, an Associate Faculty Member of the Wyss Institute for Biologically Inspired Engineering, an Adjunct Professor of Biomedical Engineering at the MGH Institute of Health Professions, and an Adjunct Associate Professor at Boston University College of Health & Rehabilitation Sciences. Dr Bonato serves as Member of the Advisory Board of the IEEE Journal of Biomedical and Health Informatics and Associate Editor of the IEEE Journal of Translational Engineering in Health and Medicine. From 2013 to 2016, Dr Bonato served as the Vice President for Publications of the IEEE Engineering in Medicine & Biology Society.



# Tips and Best Practices on How to Get Published

Based on insights from an actual IEEE Editor

# About Me

## About my role at my institution

I am a PI in a Clinical Department of Harvard Medical School. I lead a research team of about 20 individuals with technical (engineering) and clinical (rehabilitation medicine) background. We develop and assess rehabilitation technologies, with emphasis on wearable sensors and robots.



## About my journal and my role as Editor-in-Chief


Launched in 2020, the IEEE Open Journal of Engineering in Medicine and Biology covers the development and application of engineering concepts and methods to biology, medicine and health sciences to provide effective solutions to biological, medical and healthcare problems.



# About Me

◆ Senior Member **2023**


PAOLO BONATO

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How to select the right publication for your submission



# Select the Right Publication for Your Research

- **Reputation of Publisher:** Does it have a long history and strong reputation as a credible source for quality information?
- **Journal Quality:** What are the citation metrics. Does it have an Impact Factor (IF), Eigenfactor, Article Influence Score or other citation metrics?
- **Indexing:** Is the journal listed and indexed in scholarly journal databases such as Web of Science, Scopus, or the Directory of Open Access Journals (DOAJ)? This helps ensure your work is discoverable, read and cited
- **Peer Review:** Does the journal have a strong peer review process that can even help you improve your work and the chances of it being cited?
- **Platform:** Does the journal platform receive significant traffic, easily accessible and stable?



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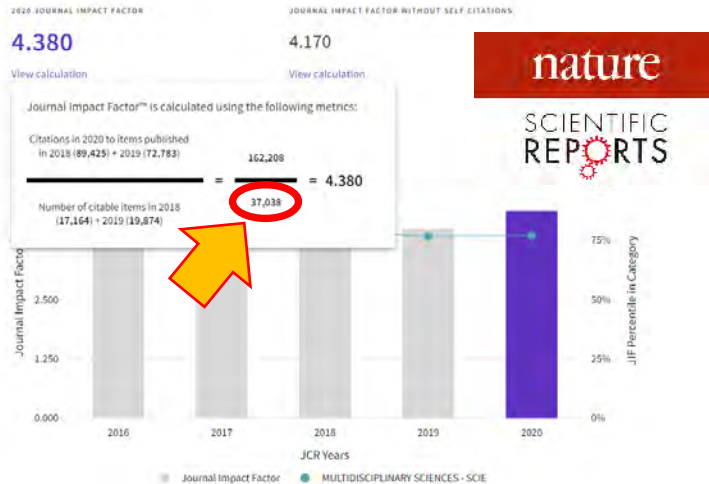
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# Publish

## Mega vs topical journals

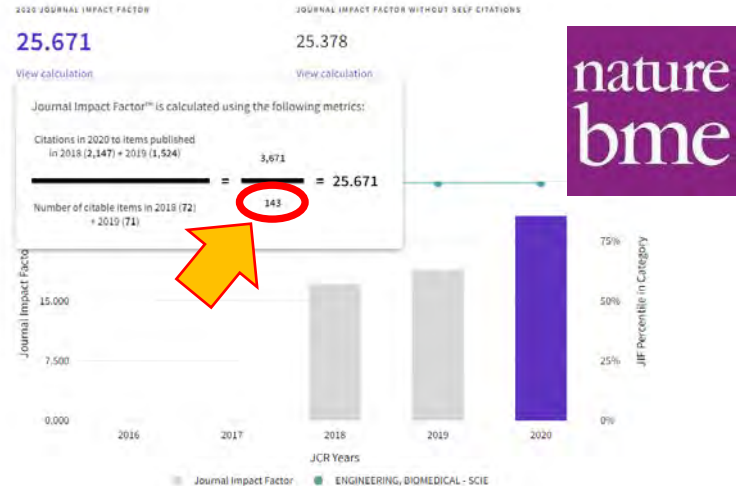
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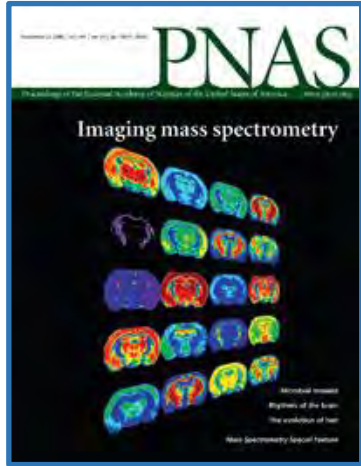
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- Not “aspiring” to be a mega journal ..
- Strong editorial team (advisory board, area editors, associate editors, editorial team)
- Unique vision to serve the scientific community targeted by the topical journal
- Fast and thorough review process



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### Preparation of Technology Manuscripts for the IEEE Open Journal of Engineering in Medicine and Biology (OJEMB)

First A. Author, Fellow, IEEE, Second B. Author, and Third C. Author, Jr., Member, IEEE

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**Significance Statement**—The authors should include here a significance statement of no more than 20 words. The statement should summarize the main findings of the research work reported in the manuscript.

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The purpose of this document is to illustrate how one should prepare manuscripts for submission to the IEEE Open Journal of Engineering in Medicine and Biology (OJEMB). Please note that this is the template for SCIENCE MANUSCRIPTS. There are two other templates for TECHNOLOGY MANUSCRIPTS. These are: TECHNOLOGY MANUSCRIPTS and TECHNOLOGY MANUSCRIPTS. The main manuscript body should be organized as follows: Introduction, Materials and Methods, Results, Discussion, Conclusions, Materials and Methods, Results, Discussion, Conclusions. Authors can include in the main manuscript body up to 4 display items (i.e., figures and tables). In addition, the main manuscript may include an abstract and up to 40 references. The references are not included in the 3,000 word count. The abstract should be organized in subsections: a short paragraph of no more than 20 words. Additional material should be included in the Supplementary Materials section of the manuscript. The Supplementary Materials section should either be organized in subsections to put the main manuscript body (up to 4,000 words) or it should be used to provide readers with a set of up to 40 additional display items (i.e., figures and tables).

**Author Terms**—Enter up to 4 keywords in alphabetical order, separated by commas.

# Advantages of open access journals



- Greater visibility
- Rapid review
- Submission to publication timeframe
- Scope of work
- Funder mandates or publishing policies of your institution



# Publish

## Pick Your Target Publication

- ▶ Select just **one** target publication; concurrent submissions are unethical
- ▶ Start by looking at the publications cited in **your references**
- ▶ **Ask your supervisor** or other colleagues experienced in publishing for recommendations
- ▶ Read the **Aims & Scope** of your potential targets and publications therein to ensure your article is a good fit
- ▶ Check out the **IEEE Publication Recommender** in the IEEE Author Center
  - Search by using your article keywords, article or even your abstract. Compare journal impact factors, submission to publication time, and more

<https://publication-recommender.ieee.org>

The image shows two overlapping screenshots from the IEEE website. The top screenshot is the homepage of 'IEEE Transactions on Pattern Analysis and Machine Intelligence'. It features a navigation bar with links like 'Home', 'Popular', 'Early Access', 'Current Issue', 'All Issues', and 'About Journal'. Below the navigation bar, there are four key metrics displayed: '24,314 Impact Factor', '0.08637 Eigenfactor', '6.75 Article Influence Score', and '36.8 CiteScore'. The 'Aims & Scope' section describes the journal's focus on computer vision and machine learning. The bottom screenshot is the 'IEEE Publication Recommender' tool. It has a header with the IEEE logo and the text 'Find the best match for your scholarly article'. The tool offers three search methods: 'Dual Periodicals and Conferences', 'Periodicals only', and 'Conferences only'. It includes a search box for keywords, a date filter, and a section for finding details for a specific periodical or conference. The footer contains the IEEE logo and a copyright notice.

## IEEE journal or IEEE conference?

- A **journal article** is a fully developed presentation of your work and its final findings
  - Original research results presented
  - Clear conclusions are made and supported by the data
- A **conference article** can be written while research is ongoing
  - Can present preliminary results or highlight recent work
  - Gain informal feedback to use in your research
  - Typically shorter than journal articles, with less detail and fewer references

## Publish

# Finding the right IEEE publication or IEEE conference

IEEE has approx. **200 unique periodicals** covering a wide range of technical areas

- Review the journal listings
  - Who reads it
  - What they publish
  - What types of articles are they looking for?

IEEE publishes approx. **1,900 leading-edge conference proceedings** every year

- Review the conference calendar
  - Find a good match for your research subject matter
  - Ensure you are available to present

# Submissions Process and Peer Review



# What is peer review and how does it work?

Peer review is the system used to assess the quality and relevance of a manuscript before it is published.

Peer review is vital to the quality of published research. Your submitted article will be evaluated by at least two independent reviewers. Feedback from the peer reviewers will contribute to the editor's decision on whether to accept, request revision or reject your article for publication.

Independent researchers in the relevant research area assess submitted manuscripts for originality, validity and significance to help editors determine whether a manuscript should be published in their journal.



# Checklist for submitting your article for peer review

Get ready for peer review. IEEE has created a checklist for submitting your article to ensure you don't miss any important steps.

While preparing to submit your article for peer review make sure to:

- Review the submission guidelines for your target publication to ensure your article meets all requirements.
- Agree on who will serve as the article's corresponding author if your article has multiple authors.
- Check that you have all necessary files.
- Get an ORCID ID if you do not have one at [orcid.org](https://orcid.org)
  - Open Researcher and Contributor ID: a unique 16-digit identifier to help distinguish you from other researchers and connects your publication record



# What else are IEEE editors and reviewers are looking for?

During the peer review process, editors, and reviewers look for:

- **Scope:** Is the article appropriate for this publication?
- **Validity:** Is the study well designed and executed?
- **Data:** Are the data reported, analyzed, and interpreted correctly?
- **Clarity:** Are the ideas expressed clearly, concisely, and logically?
- **Compliance:** Are all ethical and journal requirements met?
- **Advancement:** Is this a significant contribution to the field?
- **Novelty:** Is this original material distinct from previous publications?

# Why IEEE editors and reviewers reject papers

- The content is not a good fit for the publication
- There are serious scientific flaws:
  - Inconclusive results or incorrect interpretation
  - Fraudulent research
- It is poorly written
- The work was previously published
- It does not address a big enough problem or advance the scientific field
- The quality is not good enough for the journal
- The paper does not make a strong enough case to convince reviewers
- Poor structure and presentation



# Paper Structure

# Paper Structure

## Technology Format (the typical IEEE format)

- Title
- Abstract
- Introduction
- Methods
- Results
- Discussion
- Conclusions
- References

### Preparation of Papers for IEEE Access (February 2022)

First A. Author\*, Fellow, IEEE, Second B. Author\*, and Third C. Author, Jr., Member, IEEE

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Electrical Engineering Department, University of Colorado, Boulder, CO 80509 USA

Corresponding author: First A. Author (e-mail: author@boulder.nist.gov).

This paragraph of the first footnote will contain support information, including sponsor and financial support acknowledgment. For example, "This work was supported in part by the U.S. Department of Commerce under Grant 00123456."

**ABSTRACT** These instructions give you guidelines for preparing papers for IEEE Access. Use this document as a template if you are using Microsoft Word 6.0 or later. Otherwise, use this document as an instruction set. The electronic file of your paper will be formatted further at IEEE. Paper titles should be written in uppercase and lowercase letters, and all uppercase. Avoid writing long formulas with subscripts in the title; short formulas that identify the elements are fine (e.g., "Ni-Fe-B"). Do not write "Invited" in the title. Full names of authors are preferred in the author field, but are not required. Put a space between authors' initials. The abstract must be a concise yet comprehensive reflection of what is in your article. In particular, the abstract must be self-contained, without abbreviations, footnotes, or references. It should be a microcosm of the full article. The abstract must be between 150–250 words. Be sure that you adhere to these limits; otherwise, you will need to edit your abstract accordingly. The abstract must be written as one paragraph, and should not contain displayed mathematical equations or tabular material. The abstract should include three or four different keywords or phrases, as this will help readers to find it. It is important to avoid over-repetition of such phrases as this can result in a page being rejected by search engines. Ensure that your abstract reads well and is grammatically correct.

**INDEX TERM** Enter key words or phrases in alphabetical order, separated by commas. Using the **IEEE Thesaurus** can help you find the best standardized keywords to fit your article. Use the thesaurus access request form for free access to the **IEEE Thesaurus** [https://www.ieee.org/publications\\_standards/thesaurus/index.html](https://www.ieee.org/publications_standards/thesaurus/index.html)

#### I. INTRODUCTION

This document is a template for Microsoft Word versions 6.0 or later. If you are reading a paper or PDF version of this document, please download the electronic file, Word template, from the IEEE Author Center at <http://ieeauthorcenter.ieee.org/create-your-ieee-article/> use-authoring-tools-and-ieee-article-templates/ieee-article-templates/ so you can use it to prepare your manuscript. If you would prefer to use LaTeX, download IEEE's LaTeX style and sample files from the same Web page. You can also explore using the Overleaf editor at [https://www.overleaf.com/blog/278-how-to-use-overleaf-with-ieee-collaborates-your-quick-guide-to-getting-started?utm\\_source=blog](https://www.overleaf.com/blog/278-how-to-use-overleaf-with-ieee-collaborates-your-quick-guide-to-getting-started?utm_source=blog)

#### II. GUIDELINES FOR MANUSCRIPT PREPARATION

When you open trans\_jour.docx, select "Page Layout" from the "View" menu in the menu bar (View | Page Layout), (these instructions assume MS 6.0. Some versions may have alternate ways to access the same functionalities noted here). Then, type over sections of trans\_jour.docx or cut and paste from another document and use markup styles. The pull-down style menu is at the left of the Formatting Toolbar at the top of your Word window (for example, the style at this point in the document is "Text"). Highlight a section that you want to designate with a certain style, and then select the appropriate name on the style menu. The style will adjust your font and line spacing. Do not change the font sizes or line spacing to squeeze more text into a limited number of pages. Use italics for emphasis, do not underline.

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position the cursor at the (Picture | From File or Clipboard and then Edit | Insert | Unchecked) of your paper. If you are, please observe the

the equation editor to create the equation. Then select the "Equation" markup style. Press the tab key and write the equation number in parentheses. To make your equations more compact, you may use the solidus  $\frac{a}{b}$ , the exp function, or appropriate exponents. Use parentheses to avoid ambiguities in denominators. Punctuate equations when they are part of a sentence, as in

$$E = mc^2 \quad (1)$$

NOTES

The first time they are already been defined in IEEE, SI, and do not use them that incorporate "C.N.R.S." or "C.N. the title unless they are the title of the article).

Be sure that the symbols in your equation have been defined before the equation appears or immediately following. Italicize symbols ( $\tau$  might refer to temperature, but  $T$  is the unit tests). Refer to "1)", not "Eq. (1)" or "Equation (1)", except at the beginning of a sentence: "Equation (1) is  $\frac{a}{b}$ ."

#### IV. UNITS

Use either SI (MKS) or CGS as primary units. SI units are strongly encouraged. English units may be used as secondary units (in parentheses). This applies to papers in data storage. For example, write "15 Gbytes (100 Gbits)". An exception is when English units are used as identifiers in trade, such as "3½-in disk drive." Avoid combining SI and CGS units, such as current in amperes and magnetic field in oersted. This often leads to confusion because equations do not balance dimensionally. If you must use mixed units, clearly state the units for each quantity in an equation.

The SI unit for magnetic field strength  $H$  is A/m. However, if you wish to use units of T, either refer to magnetic flux density  $B$  or magnetic field strength symbolized as  $\mu_0 H$ . Use the center dot to separate compound units, e.g., "A/m<sup>2</sup>."

end of a sentence is parentheses sentence is punctuated within the parentheses.)

## Paper Structure

# Title

An effective title should...

- Be specific, concise, and descriptive
- Answer the reader's question: *Is this article relevant to me?*
- Think about what you would search for if you were looking for articles related to your research. Be sure to incorporate those keywords into your title.
- Grab the reader's attention
- Describe the content of a paper using the fewest possible words

Good  
Title

VS.

Bad  
Title



# Paper Structure

## Abstract

- Concise summary of research conducted, results obtained, and conclusions reached
- A “stand-alone” condensed version of the article
- Typically, 250 words or less
- Uses keywords and index terms

What you did

Why you did it

How the results were useful, important and move the field forward

**Hierarchical Control of Droop-Controlled AC and DC Microgrids—A General Approach Toward Standardization**

Publisher: IEEE [Cite This](#) [PDF](#)

Josep M. Guerrero ; Juan C. Vasquez ; José Matas ; Luis García de Vicuna ; Miguel Castilla [All Authors](#)

2637 Paper Citations 39160 Full Text Views

**Abstract:**  
AC and dc microgrids (MGs) are key elements for integrating renewable and distributed energy resources as well as distributed energy-storage systems. In the last several years, efforts toward the standardization of these MGs have been made. In this sense, this paper presents the hierarchical control derived from ISA-95 and electrical dispatching standards to endow smartness and flexibility to MGs. The hierarchical control proposed consists of three levels: 1) The primary control is based on the droop method, including an output-impedance virtual loop; 2) the secondary control allows the restoration of the deviations produced by the primary control; and 3) the tertiary control manages the power flow between the MG and the external electrical distribution system. Results from a hierarchical-controlled MG are provided to show the feasibility of the proposed approach.

**Published in:** IEEE Transactions on Industrial Electronics ( Volume: 58 , Issue: 1, Jan. 2011)

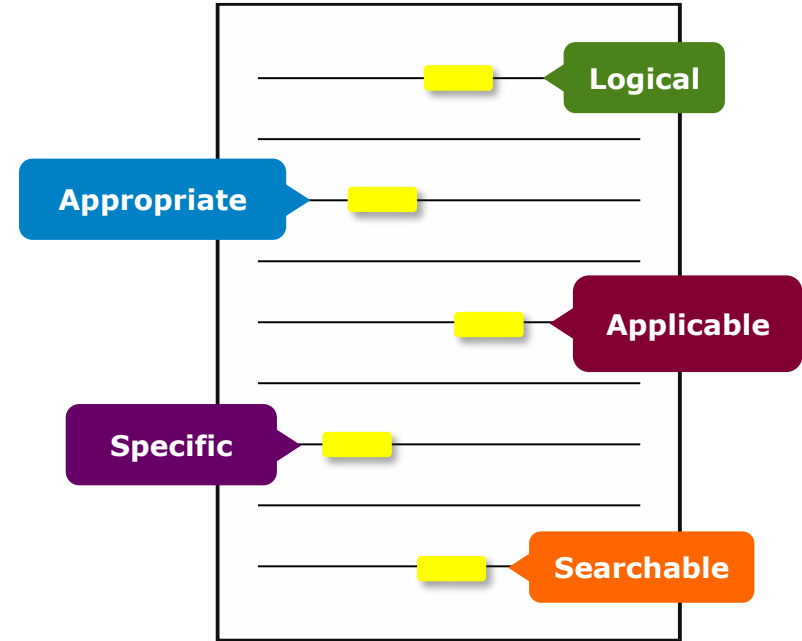
**Page(s):** 158 - 172 **INSPEC Accession Number:** 11692753

**Date of Publication:** 12 August 2010 **DOI:** 10.1109/TIE.2010.2066534

## Paper Structure

# Keywords

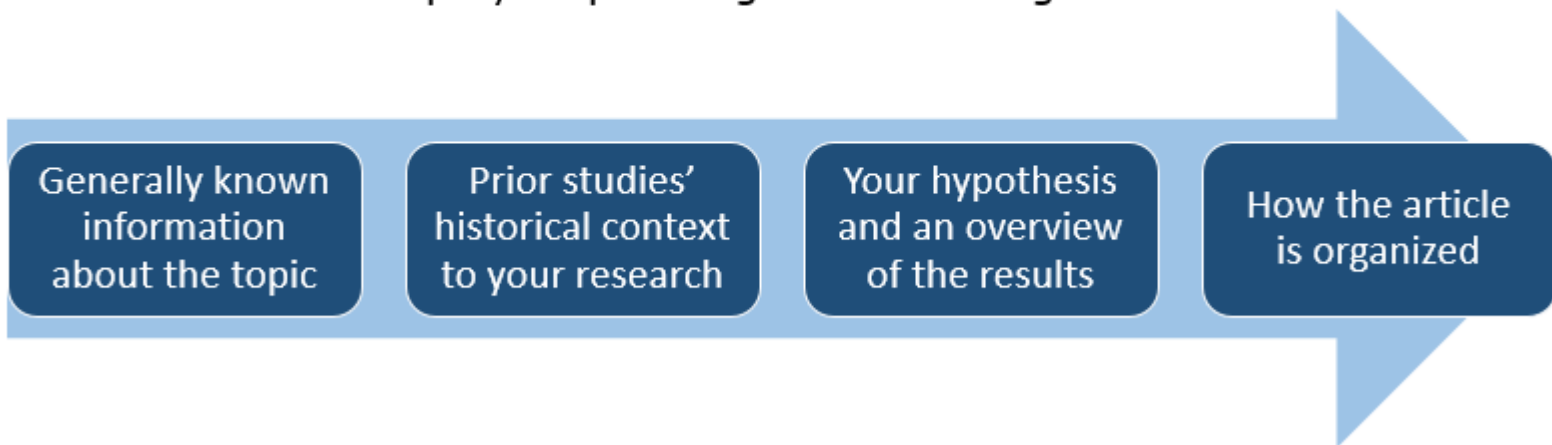
- Be sure to use keywords in the Title and Abstract to maximize discoverability.
- Articles are often assigned EICs based in part on keywords, so make sure your choices are relevant and specific.
- Think about what you would search for if you were looking for articles related to your research. Be sure to incorporate those keywords.
- Check out what keywords other papers in your area have used for ideas.



## Paper Structure

# Introduction

- A description of the problem you researched
- It should move step by step through the following:



## Paper Structure

# Methods

- Problem formulation and the processes used to solve the problem, prove or disprove the hypothesis
- Use illustrations to clarify ideas and support conclusions



## Paper Structure

# Results

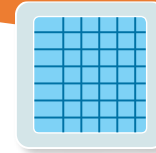
Demonstrate that you solved the problem or made significant advances

### Summarize the Data

- Should be clear and concise
- Use figures or tables with narrative to illustrate your findings

#### Tables

Present representative data or used when exact values are important to show



#### Figures

Quickly show ideas/conclusions that would require detailed explanations



## Results/Discussion

Demonstrate that you solved the problem or made significant advances

## Results: Summarizes the Data

- Should be clear and concise
- Use figures or tables with narrative to illustrate findings

## Discussion: Interprets the Results

- Why your research offers a new solution
- How can it benefit other researchers and professionals

## Discussion

JIMENEZ-MUNOZ *et al.*: LST RETRIEVAL METHODS FROM LANDSAT-8 THERMAL INFRARED SENSOR DATA

1949

## REFERENCES

- [illegible]

## Paper Structure

# Conclusion

- Explain what the research has achieved
  - As it relates to the problem stated in the Introduction
  - Revisit the key points in each section
  - Include a summary of the main findings and implications for the field
- Provide benefits and shortcomings of:
  - The solution presented
  - Your research and methodology
- Suggest future areas for research





## Paper Structure

# References

- Support and validate the hypothesis your research proves, disproves, or resolves
- There is no limit to the number of references
  - But use only those that directly support your work (about 30)
- Ensure proper author attribution
  - Author name, article title, publication name, publisher, year published, volume, page number, and Digital Object Identifier (DOI)

## Properly cited material

We then have

$$\begin{aligned} & (P_1^{a+} + P_1^{a-})^2 - |P_1^{a+} - P_1^{a-}|^2 + 4P_1^{a+}P_1^{a-} \\ & \leq |P_1^{a+} - P_1^{a-}|^2 + 4P_1^{a+}P_1^{a-} \\ & = |P_1^{a+} + P_1^{a-}|^2. \end{aligned} \quad (32)$$

Since  $P_1^{k+1} - P_1^{k-1} = P_1^{k+1} - P_1^{k-1}$ , we then have  $P_1^{k+1} < P_1^{k+1}$  and  $P_1^{k-1} < P_1^{k-1}$ . Because the operational cost is an increasing function of  $(P_1^{k+1}, P_1^{k-1})$ , we obtain that

$$c_{\text{eff}}(p_1^{\text{eff}}, p_2^{\text{eff}}) \leq c_{\text{eff}}(p_1^{\text{eff}}, p_2^{\text{eff}}), \quad (33)$$

Therefore the optimal pair  $(P_1^{*+}, P_1^{*-})$  must satisfy that  $P_1^{*+} P_1^{*-} = 0$ , i.e., only one of  $P_1^{*+}, P_1^{*-}$  can be non-zero. ■

## References

- [illegible]

- [illegible]



Feng Yang (S'11) received the B.Sc. degree in electrical engineering from University of Science and Technology, Anhui, China in 2009, and the M.Sc. and Ph.D. degrees in electrical engineering from Washington University in St. Louis, St. Louis, MO, USA, in 2011 and 2014, respectively. His Ph.D. advisor is Dr. Arya Nehorai.

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Dr. Nishina received his BS (1966), MS (1969), and PhD (1970) degrees from the University of California at Berkeley. He received his MSc (1972) and PhD (1974) degrees from Stanford University, Stanford, CA, USA.

He is the Eugene and Martha Lickman Professor and Chair of the Division M, Energy Department of Chemical and Systems Engineering (CSE) at Stanford University in St. Louis (1975-1981), St. Louis, MO, USA. He was a Visiting Professor at the University of Illinois at Chicago (1981-1982) and the University of Illinois at Chicago (1982-1983).

Dr. Nishina served as Editor-in-Chief of *IEEE Transactions* from 2000 to 2002. From 2003 to 2005, he was the President of the IEEE. He was the President of the IEEE Neural Networks Processing Society (NNPS), the Editor of the *IEEE Neural Networks Processing Society (NNPS)*, the Editor of the *IEEE Transactions on Neural Networks*, and a member of the Executive Committee of the IEEE Neural Networks Processing Society. He is also a member of the IEEE Neural Networks Processing Society (NNPS), the Editor of the *IEEE Transactions on Neural Networks*, and a member of the Executive Committee of the IEEE Neural Networks Processing Society.

Dr. Nishina served as the special advisor on Leadership and Management to the IEEE Neural Networks Processing Society (NNPS) from 2003 to 2006. He was the President of the IEEE Neural Networks Processing Society (NNPS) from 2003 to 2006. He was the President of the IEEE Neural Networks Processing Society (NNPS) from 2003 to 2006. He was the President of the IEEE Neural Networks Processing Society (NNPS) from 2003 to 2006.

**How is the science  
format different from  
the technology format?**

# Science Format (the format used by Science and Nature)

- Title
- Abstract
- Introduction
- Results
- Discussion
- Conclusions
- Methods
- References

EMB IEEE Open Journal of Engineering in Medicine and Biology Science

Received 24 October 2019; revised 22 December 2019; accepted 22 December 2019. Date of publication 30 December 2019; date of current version 17 February 2020. The review of this paper was arranged by Editor P. Bonato.  
Digital Object Identifier: 10.1109/OJEMB.2019.2962800

## Temozolomide in Combination With NF- $\kappa$ B Inhibitor Significantly Disrupts the Glioblastoma Multiforme Spheroid Formation

HUI XIA<sup>1</sup>, NAZE G. AVCI<sup>1</sup>, YASEMIN AKAY<sup>1</sup> (Member, IEEE), YOSHUA ESQUENAZI<sup>2</sup>, LISA H. SCHMITT<sup>2</sup>, NITIN TANDON<sup>2</sup>, JAY-JIGUANG ZHU<sup>2</sup>, AND METIN AKAY<sup>1,3</sup> (Fellow, IEEE)

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<sup>3</sup>Biomedical Engineering Department, University of Houston, Houston, TX 77003 USA

CORRESPONDING AUTHOR: METIN AKAY (e-mail: m.akay@uh.edu)

This article has supplementary downloadable material available at <http://ieeexplore.ieee.org>, provided by the authors.

**ABSTRACT** Glioblastoma multiforme (GBM) is the most common malignant primary brain tumor, accounting for 50% of all cases. GBM patients have a five-year survival rate of merely 5.6% and a median overall survival of 14.6 months with the “Stupp” regimen. In this study, we developed a brain cancer chip (OptuneR) in patients who participated in clinical trials, and our group recently developed a brain cancer chip large-scale assessments on the response of tumor cells to various drug therapies. To our brain cancer chip system by adding an additional luminescence during cell seeding and prevents spheroids from escaping. We cultured 3D spheroids from GBM cell lines and studied the effect of the combination of Temozolomide and NF- $\kappa$ B inhibitor. Our study revealed that these drugs have synergistic effects in inhibiting spheroid formation when used in combination. **Conclusions:** These results suggest that the brain cancer chip enables large-scale, inexpensive and sample-effective drug screening to 3D cancer tumors *in vitro*, and could be applied to related tissue engineering drug screening studies.

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Xia et al, 2020. Temozolomide in combination with NF- $\kappa$ B inhibitor significantly disrupts the glioblastoma multiforme spheroid formation. *IEEE OJEMB*, 1, pp.9-16.

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# Science Format (the format used by Science and Nature)

- Provide in the Introduction the information needed for an expert in the field to read the Results section
- The Methods section should be succinct (i.e., provide only essential information)
- Use the Supplementary Materials section to provide details about the methodology used and/or developed in the study

**Engineering in Medicine and Biology** **Science**

Received 24 October 2019; revised 22 December 2019; accepted 22 December 2019. Date of publication 30 December 2019; date of current version 17 February 2020. The review of this paper was arranged by Editor R. Bonato.

Digital Object Identifier 10.1109/OJEMB.2019.2912807

## Temozolomide in Combination With NF- $\kappa$ B Inhibitor Significantly Disrupts the Glioblastoma Multiforme Spheroid Formation

HUI XIA<sup>1</sup>, NAZE G. AVCI<sup>1</sup>, YASEMIN AKAY<sup>1</sup> (Member, IEEE), YOSHUA ESQUENAZI<sup>2</sup>, LISA H. SCHMITZ<sup>2</sup>, NITIN TANDON<sup>2</sup>, JAY-JIGUANG ZHU<sup>2</sup>, AND METIN AKAY<sup>3</sup> (Fellow, IEEE)

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<sup>2</sup>Ministry Neuroscience Associates and the Virginia L. Smith Department of Neurosurgery, University of Texas Health Science Center at Houston, UTHSC, and Memorial Hermann, Houston, TX 77030 USA  
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CORRESPONDING AUTHOR: METIN AKAY (e-mail: m.akay5@gmail.com)

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Text Views

Xia et al, 2020. Temozolomide in combination with NF- $\kappa$ B inhibitor significantly disrupts the glioblastoma multiforme spheroid formation. *IEEE OJEMB*, 1, pp.9-16.

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**EMB** IEEE Open Journal of  
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Received 24 October 2019; revised 22 December 2019; accepted 22 December 2019. Date of publication 30 December 2019; date of current version 17 February 2020. The review of this paper was arranged by Editor R. Bonato.  
Digital Object Identifier 10.1109/OJEMB.2019.2912801

**Temozolomide in Combination With NF- $\kappa$ B Inhibitor Significantly Disrupts the Glioblastoma Multiforme Spheroid Formation**

HUI XIA<sup>1</sup>, NAZE G. AVCI<sup>1</sup>, YASEMIN AKAY<sup>1</sup> (Member, IEEE), YOSHUA ESQUENAZI<sup>2</sup>, LISA H. SCHMITZ<sup>2</sup>, NITIN TANDON<sup>2</sup>, JAY-JIGUANG ZHU<sup>2</sup>, AND METIN AKAY<sup>1,3</sup> (Fellow, IEEE)

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<sup>3</sup>Biomedical Engineering Department, University of Houston, Houston, TX 77004 USA

CORRESPONDING AUTHOR: METIN AKAY (e-mail: m.akay5@gmail.com)

This article has supplementary downloadable material available at <http://ieeexplore.ieee.org>, provided by the authors.

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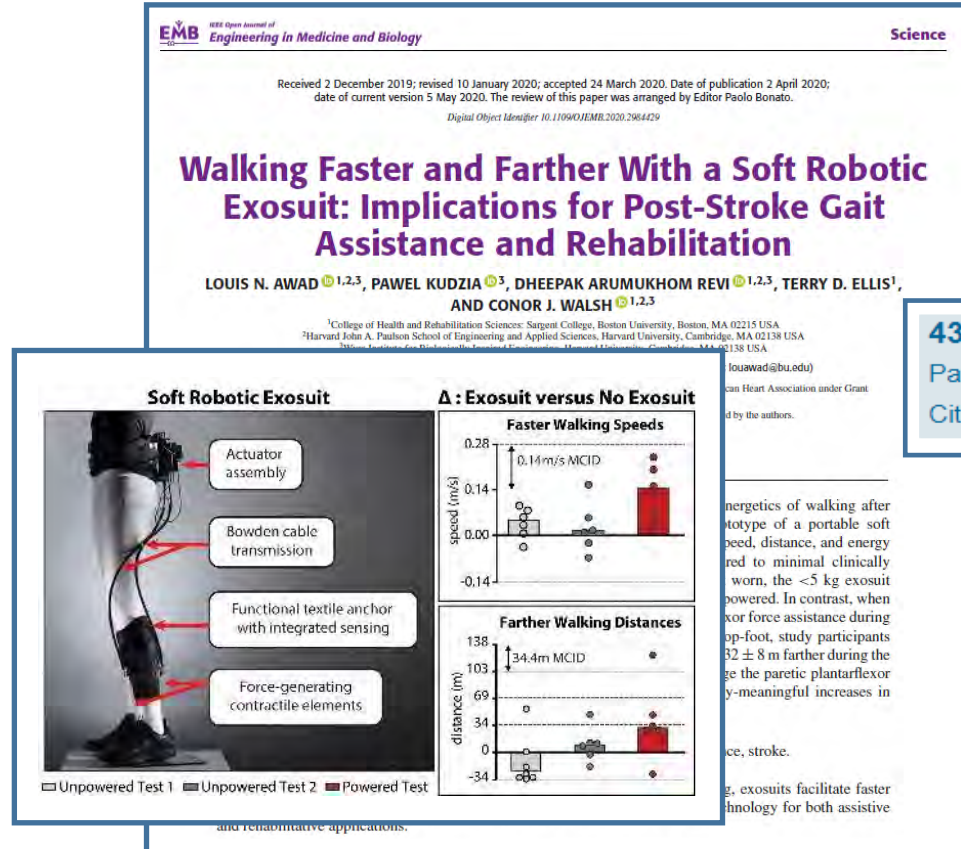
Xia et al, 2020. Temozolomide in combination with NF- $\kappa$ B inhibitor significantly disrupts the glioblastoma multiforme spheroid formation. *IEEE OJEMB*, 1, pp.9-16.

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# Why the Science Format?



Because good engineering work is “good science” with significant impact on “real-world problems” ...



43

Paper  
Citations

# The importance of ethics in publishing



# Types of Misconduct

### Conflict of Interest

- A financial or other relationship with the publication at odds with the unbiased presentation of data or analysis

### Plagiarism

- Copying another person's work word for word or paraphrasing without proper citation

### Author Attribution

- Must be given if you use another author's ideas in your article, even if you do not directly quote a source

### Author Contributions

- Include all who have made a substantial intellectual contribution to the work
- Do not include minor contributors, but include acknowledgment of contribution

## Ethics

# Ethical publishing – Plagiarism

### Avoid plagiarism

- Cite and separate any verbatim copied material
- Paraphrase other's text properly, and be sure to include citations
- Credit any ideas from other sources
- Familiarize yourself with IEEE Policies



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<https://journals.ieeeauthorcenter.ieee.org/become-an-ieee-journal-author/publishing-ethics>

## Ethics

# Duplicate submissions

- Submit to only one journal at a time
- Avoid submitting an article which is the same or very similar to a previous one
- However... a conference paper can evolve into a journal article
- IEEE recognizes that technical research is often published first as a conference article with preliminary findings. As those initial findings become fully developed, the conference article can evolve into a journal article which contains your more developed research and conclusions. IEEE supports this evolutionary publishing process provided that:
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  - The later article contains substantially more information than the earlier
  - The later article cites the earlier article and clearly indicates how the two articles differ

## Ethics

# Ethical publishing – Duplication, Redundancies and Multiple Submissions

- **Author must submit original work that:**
  - Has not appeared elsewhere for publication
  - Is not under review for another refereed publication
  - Cites previous work
  - Indicates how it differs from the previously published work
  - Authors **MUST inform the editor** when submitting any previously published work

# Getting Published Can be Challenging

It might take time to reach your publishing goal, but the process is a benefit for both you and the scientific community

- For a new author, the process of getting published can be long and even frustrating if their initial attempts end in **rejection**.
- And rejection is a very likely initial outcome because the **vast majority** of papers submitted to a reputable scholarly journal will get rejected.
- However, these quality standards and **rejections are a benefit** to the scientific process and the scholarly community – and the author!
- This process helps **raise the level of quality** of the corpus of scientific literature available to the community, benefiting all researchers globally
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# IEEE *Xplore*: Research Strategies and Tools for Authors

Plus more tips on selecting your target publication



**Eszter Lukacs**

Client Services Manager

IEEE



# Beware of Predatory Publishers

# How to Spot and Avoid Predatory Publishers

## Here is a list of warning signs:

- **Suspicious Calls for Papers:** Are you familiar with the journal? Does it make vague or exaggerated claims about its readership or citations? Is it practically “**guaranteeing**” that your work will be published? If so, this could be a red flag.
- **Reputation of Publisher:** Are you unfamiliar with the publisher? Does the publisher’s website look professional? Can you find information on the history and mission of the organization?
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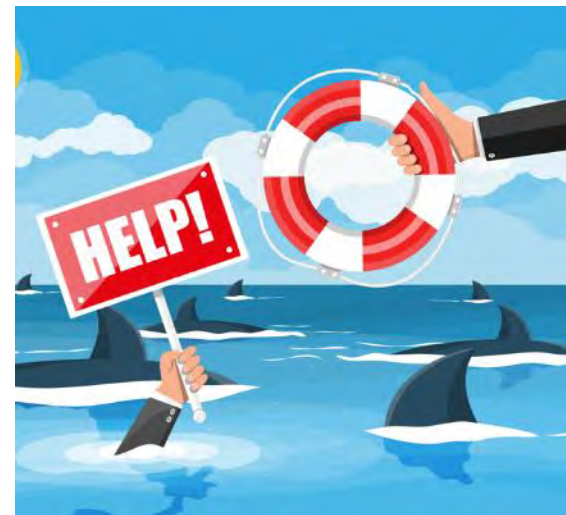
# How to Spot and Avoid Predatory Publishers

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- **Editorial and Publication Practices:** Each journal should provide links to its publishing principles, ethics guidelines, and copyright practices. If a journal requires a transfer of copyright for publishing an open access article, that may be another red flag.
- **Peer Review:** Many predatory journals do not offer peer review since the goal is to publish as much as possible. Explore the publisher website to find out more about the peer-review process and inquire for more information about what to expect.



# Not Quite Sure? Ask for Help!

- **Do Your Research on a Publisher:** Keep in mind that you are putting your professional reputation at stake with your publishing decision.
- **Reviews CFPs Carefully:** Are you sure that a call for papers (CFP) is legitimate? Predatory journals sometimes have a name that might “sound similar” to a reputable journal in order to confuse the prospective author.
- **Trust Your Instincts:** Does something else seem not quite right about a journal’s call for papers but you are not sure what?
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Your **research problem** must contribute **new** and **important** knowledge to your field

- **Conduct a literature review**
- Take notes and keep track
- Gather references and citations



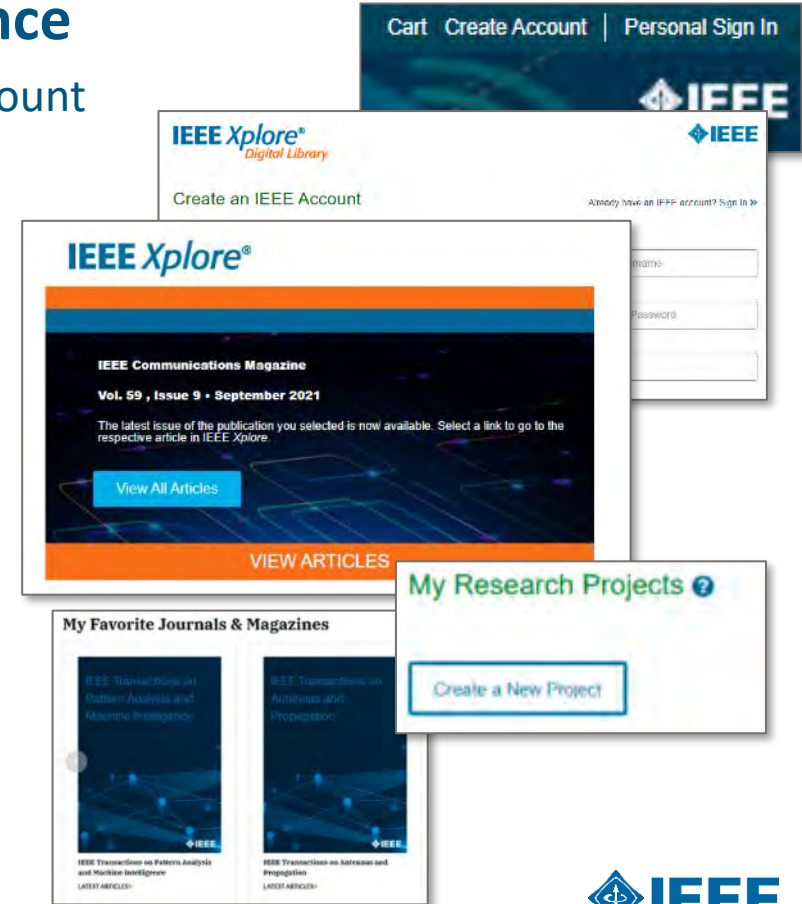
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## Robert Schober

Also published under: R. Schober

### Affiliation

Institute for Digital Communications, Friedrich-Alexander University Erlangen-Nürnberg (FAU), Germany

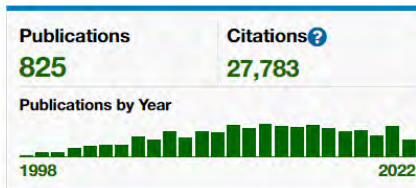
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optimisation, array signal processing, MIMO communication, wireless channels, resource allocation, interference suppression, telecommunication power management, concave programming, convex programming, iterative methods, autonomous aerial vehicles, multi-access systems, telecommunication network reliability, cellular radio, computational complexity, energy harvesting, quality of service, radiofrequency interference, approximation theory, decoding, antenna arrays, molecular communication (telecommunication), channel estimation, intelligent materials, minimisation

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### Biography

Robert Schober (Fellow, IEEE) received the Diplom (Univ.) and the Ph.D. degrees in electrical engineering from Friedrich-Alexander University of Erlangen-Nuremberg (FAU), Germany, in 1997 and 2000, respectively. From 2002 to 2011, he was a Professor and Canada Research Chair at the University of British Columbia (UBC), Vancouver, Canada. Since January 2012 he is an Alexander von Humboldt Professor and the Chair for Digital Communication at FAU. His research interests fall into the broad areas of Communication Theory, Wireless



### Co-Authors:

Katharina Ackermann  
Monika Agrawal  
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- Conduct a literature review
- **Take notes and keep track**
- Gather references and citations



# My Research Projects

Conferences > 2016 IEEE Conference on Compu... ?

## Deep Residual Learning for Image Recognition

Publisher: IEEE

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56693

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### Abstract

#### Document Sections

1. Introduction
2. Related Work
3. Deep Residual Learning
4. Experiments

#### Authors

#### Figures

#### References

#### Citations

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#### Metrics

### Abstract:

Deeper neural networks are more difficult to train. We present a residual architecture that is substantially deeper than those used previously. We explicitly reference to the layer inputs, instead of learning unreferenced functions, showing that these residual networks are easier to optimize, and can achieve better performance. On the ImageNet dataset we evaluate residual nets with a depth of up to 152 layers. An ensemble of these residual nets achieves 3.57% error on the ILSVRC 2015 classification task. We also present analysis of representations of central importance for many visual recognition tasks. We obtain a 28% relative improvement on the COCO object detection submissions to ILSVRC & COCO 2015 competitions<sup>1</sup>, where we also achieve top performance on ImageNet localization, COCO detection, and COCO segmentation.

Published in: 2016 IEEE Conference on Computer Vision and Pattern Recognition

Date of Conference: 27-30 June 2016

Date Added to IEEE Xplore: 12 December 2016

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- Conduct a Literature Review
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A. Aigner and A. Khelil, "A Security Scoring Framework to Quantify Security in Cyber-Physical Systems," *2021 4th IEEE International Conference on Industrial Cyber-Physical Systems (ICPS)*, Victoria, BC, Canada, 2021, pp. 199-206.

doi: 10.1109/ICPS49255.2021.9468168

keywords: {Adaptation models;Connected vehicles;Automation;Conferences;Cyber-physical systems;Data models;Critical infrastructure;Security Scoring;Security Rating;Security Metric;Threat Analysis;Industrial Cyber-Physical Systems},

URL: <http://ieeexplore.ieee.org/stamp/stamp.jsp?tp=&arnumber=9468168&isnumber=9468113>

R. L. A. Tavares, R. d. O. Albuquerque and W. F. Giazza, "Effectiveness evaluation of a nuclear facility security system under a cyber-physical attack scenario," *2022 17th Iberian Conference on Information Systems and Technologies (CISTI)*, Madrid, Spain, 2022, pp. 1-6.

doi: 10.23919/CISTI54924.2022.9820179

keywords: {Training;Analytical models;Digital systems;Probabilistic logic;Nuclear power generation;Critical infrastructure;Security;nuclear security;cyber security;critical infrastructure},

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# How to promote your research





## Romano Fantacci

Also published under: [R. Fantacci](#)

### Affiliation

Department of Information Engineering  
University of Florence  
Florence, Italy

### Publication Topics

delays, optimisation, probability, queueing theory, recurrent neural nets, 6G mobile communication, Internet, Internet of Things, Markov processes, OFDM modulation, artificial intelligence, cellular radio, cognitive radio, condition monitoring, learning (artificial intelligence), optical fibre networks, quantum

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### Biography

Romano Fantacci (Fellow, IEEE) received the M.S. degree in electrical engineering and the Ph.D. degree in computer networks from the University of Florence, Florence, Italy. He is currently a Full Professor of computer networks at the University of Florence, where he heads the Wireless Networks Research Laboratory. His current research interests include several fields of wireless engineering and computer communication networking, including, in particular, performance evaluation and optimization of wireless networks, emerging generations of wireless standards, cognitive wireless communications and networks, and satellite communications and systems. He was elected as a fellow of the IEEE, in 2005, for contributions to wireless communication networks. He is a member of the Steering Committee of IEEE Wireless Communications Letters and the IEEE Comsoc Fellows Evaluation Committee. He received several awards for his research, including the IEE Benefactor Premium, the 2002 IEEE Distinguished Contributions to Satellite Communications Award, the 2015 IEEE WTC Recognition Award, the IEEE Sister Society AEIT Young Research Award and the IARIA Best Paper Award, the IEEE IWCMC 2016 Best Paper Award, and the IEEE GLOBECOM 2016 Best Paper Award. He served as an Area Editor for the IEEE Transactions on Wireless Communications, an Associate Editor for the IEEE Transactions on Communications, IEEE Transactions on Wireless Communications, a Regional Editor for IET Communications, and an associate editor for several non-IEEE technical journals. He guest edited special issues for IEEE journals and magazines and served as a Symposium Chair for several IEEE conferences, including VTC, WCNC, PIRMC, ICC, and GLOBECOM. He also serves on the Board of Governors of the IEEE Sister Society AEIT and as an Area Editor for the IEEE Internet of Things Journal. (Based on document published on 26 December 2022). [Show Less](#)

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### A D2D-Aided Federated Learning Scheme With Incentive Mechanism in 6G Networks

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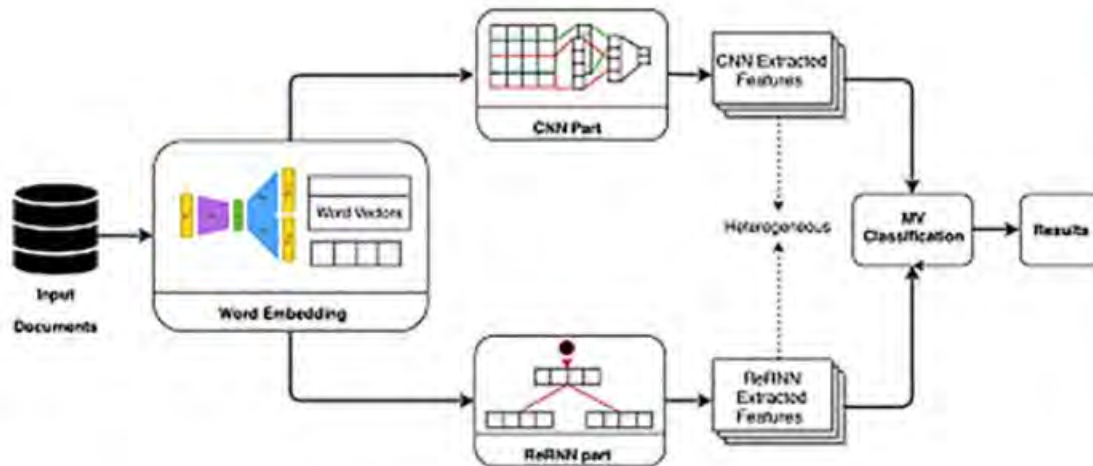
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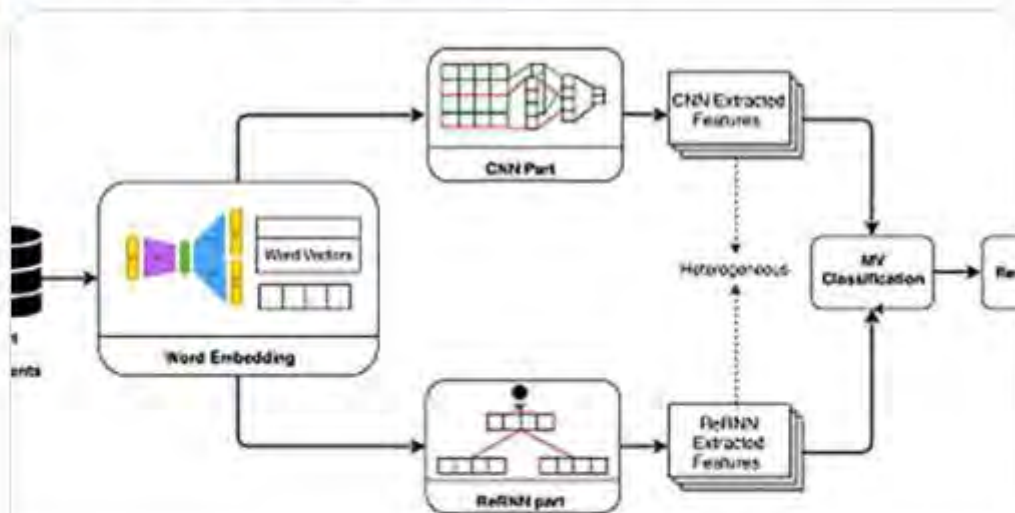
## Abstract

Document Sections

1. Introduction



Eszter Lukács  @IEEE\_elukacs · Jetzt



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Multi-View Deep Network: A Deep Model Based on Learning Features ...

By the development of social media, sentiment analysis has changed to one of the most remarkable research topics in the field of natural ...



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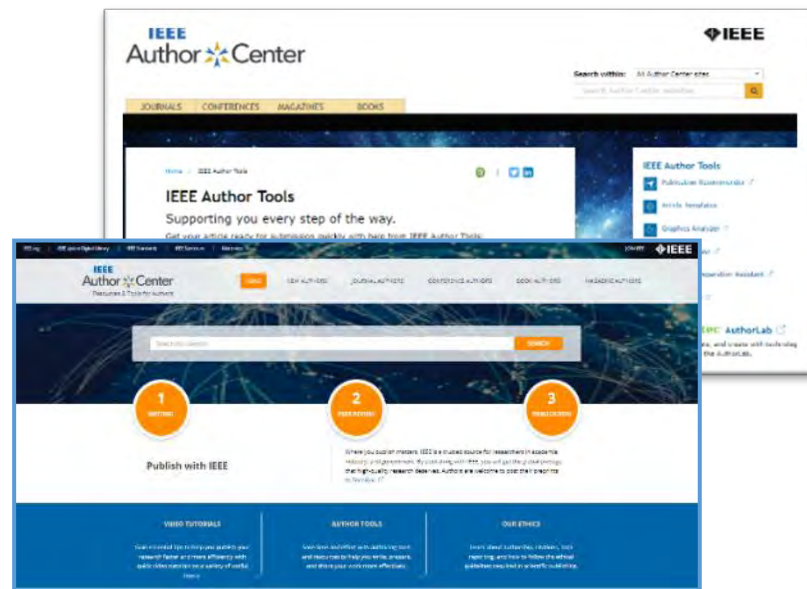


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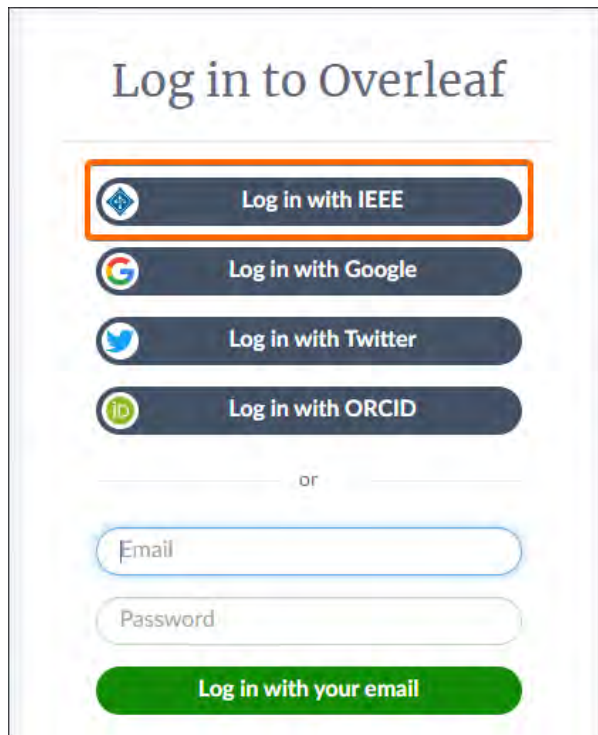
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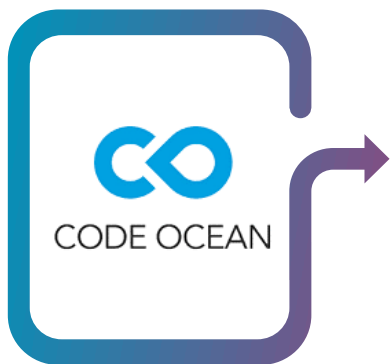
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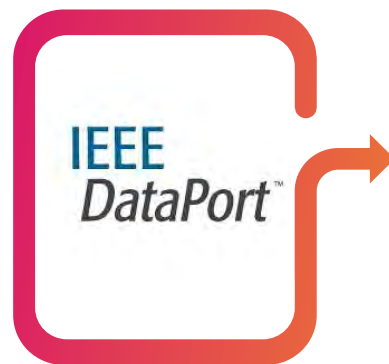
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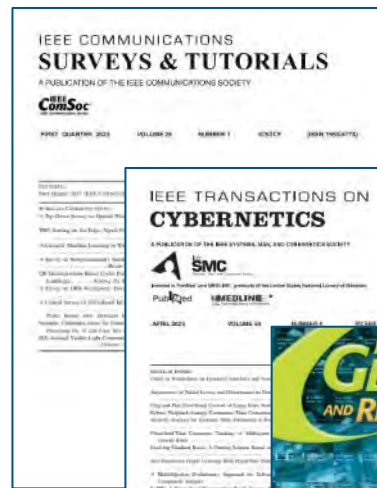
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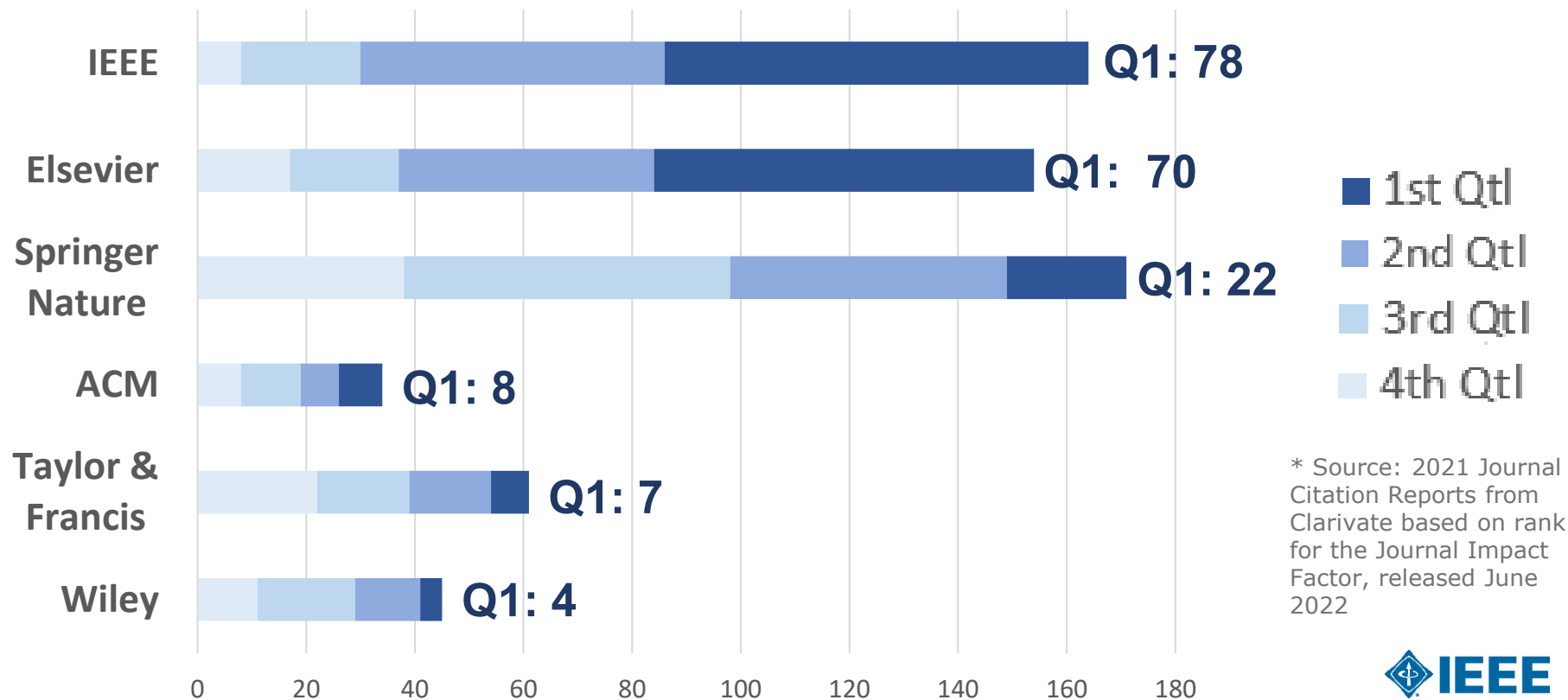
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6. IEEE Transactions on Power Electronics
7. IEEE Transactions on Vehicular Technology
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9. IEEE Transactions on Automatic Control
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IEEE has the top 10 journals

1. IEEE Access
2. IEEE Transactions on Vehicular Technology
3. IEEE Internet of Things Journal
4. IEEE Transactions on Wireless Communications
5. IEEE Transactions on Antennas and Propagation
6. IEEE Communications Surveys and Tutorials
7. IEEE Transactions on Communications
8. IEEE Journal on Selected Areas in Communications
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6. IEEE Journal on Selected Areas in Communications
7. IEEE Wireless Communications Magazine
8. IEEE Trans. on Neural Networks and Learning Systems
9. IEEE Vehicular Technology Magazine
10. IEEE Industrial Electronics Magazine

### Telecommunications

IEEE has the top 10 journals

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2. IEEE Journal on Selected Areas in Communications
3. IEEE Wireless Communications Magazine
4. IEEE Vehicular Technology Magazine
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2022	273,956	↑ 2.5%
2021	267,342	↑ 3.4%
2020	258,592	↑ 9.9%
2019	235,345	- 7.6% <small>Conf. posting delay due to system upgrade</small>
2018	254,778	↑ 3.3%

**Subscribed content included in IEL (figures do not include OA content)**

\* IEEE content included in IEL includes journal, magazine, conference and standards documents exclusively available to subscribers.

Source: IEEE *Xplore* journal data queries Jan 2023, includes ephemera content, excludes early access content and OA content.

Conference paper information based on acquisition and posting data provided by the IEEE Meetings Conf. and Events (MCE) Team





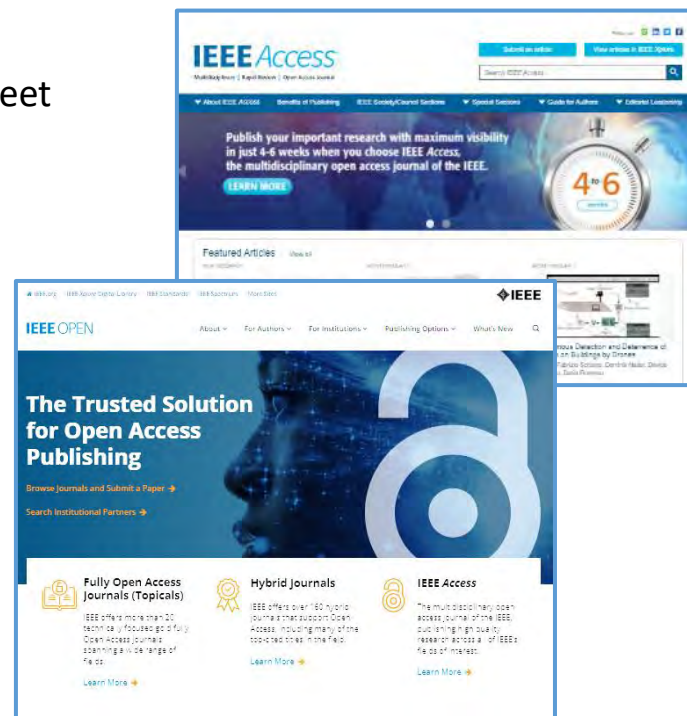
# IEEE's Evolving Open Access Program

To help authors gain maximum exposure for their groundbreaking research and application-oriented articles, IEEE offers nearly 200 different options for open access (OA) publishing, all designed to meet the varying needs of authors throughout their careers:

## OA Publishing Options

1. **Hybrid Journals** - **160** journals and magazines spanning an array of technology fields. These titles have Transformative Status under Plan S.
2. **Fully Open Access Topical Journals** – **nearly 30** titles and more coming soon
3. **Multidisciplinary OA journal** - **IEEE Access**
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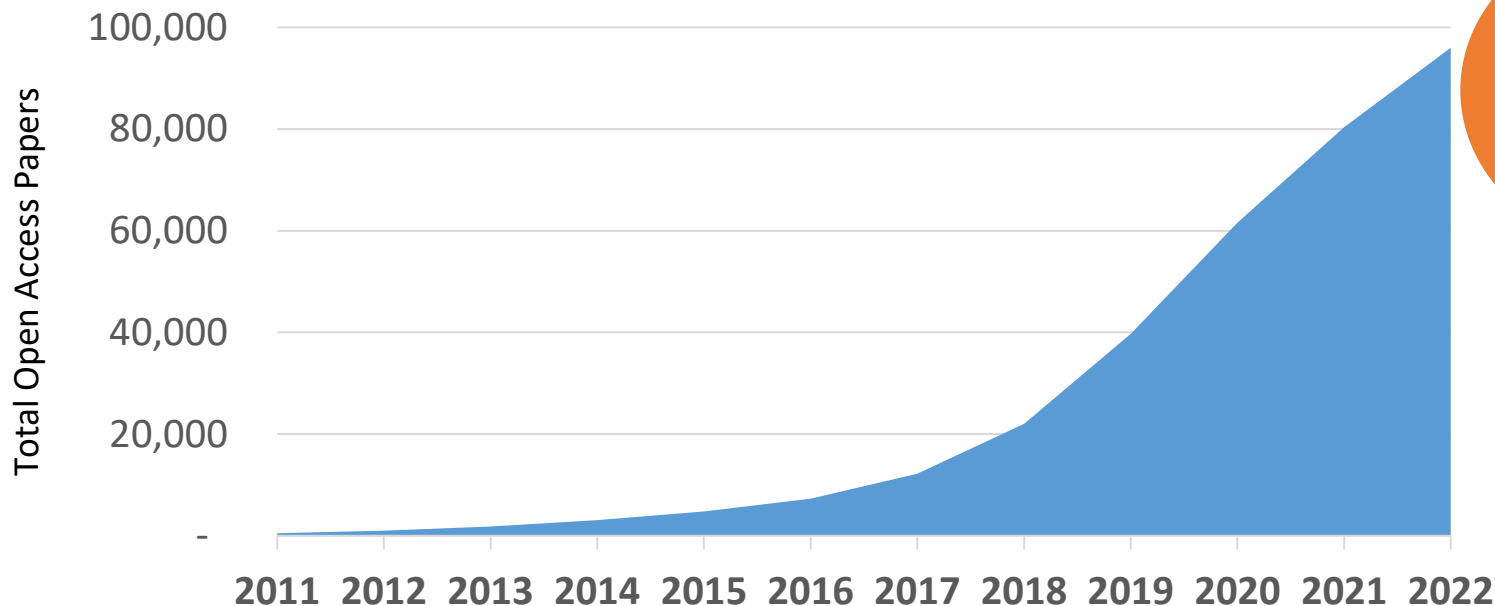
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# IEEE Open Access Content Also Continues to Grow

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## Growth of Total IEEE Open Access Papers Over Time

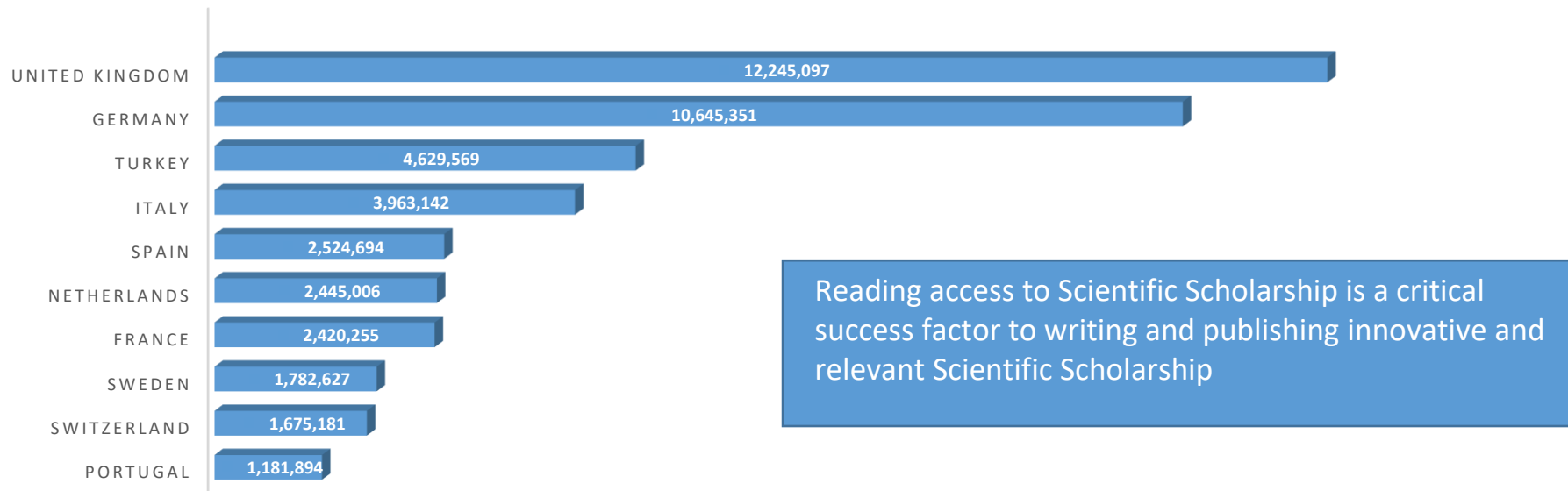


Over  
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total OA  
documents as  
of March  
2023

Source: IEEE Xplore queries Jan 2023

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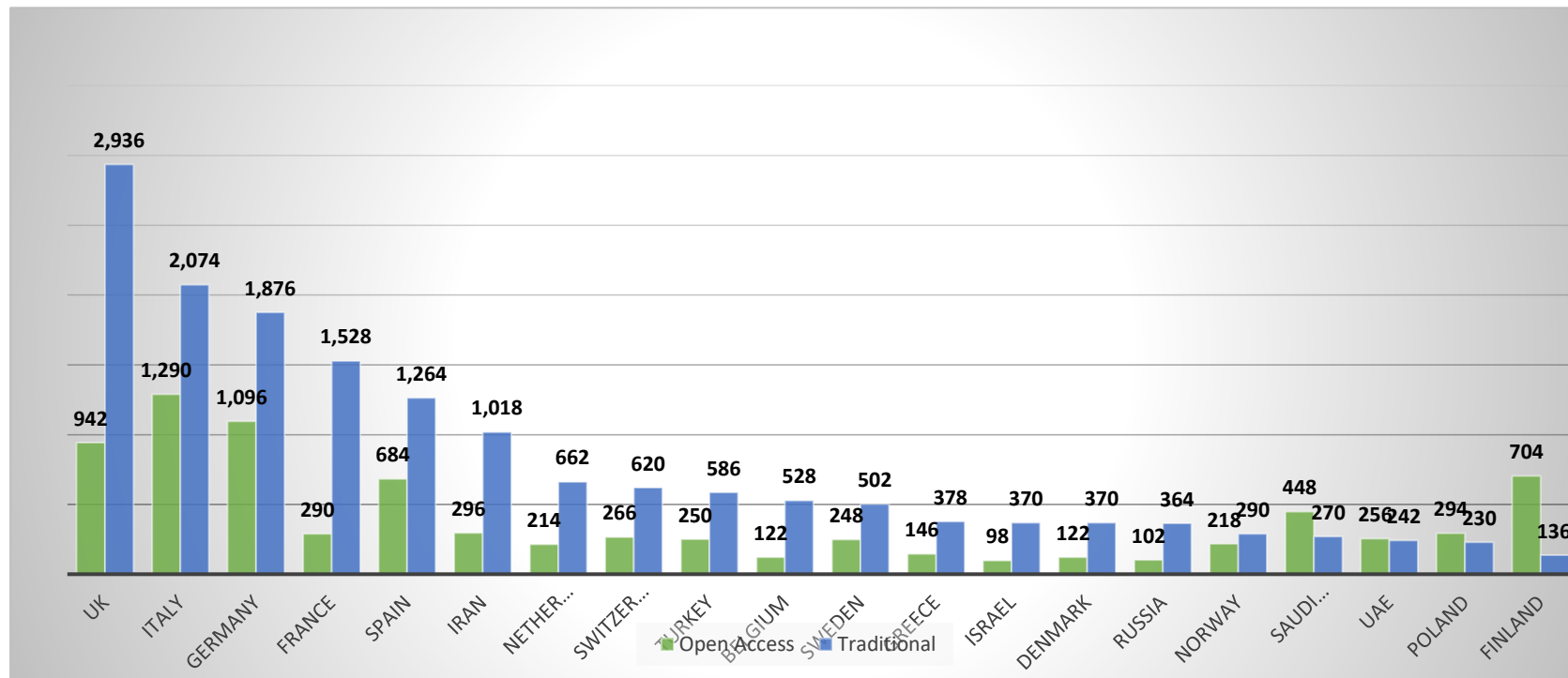
## 2022 FULL TEXT USAGE BY COUNTRY



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# Europe & Middle East: Journal Article Output 2022

2022 IEEE corresponding journal author data



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- ▶ IEEE Open Journal of the Communications Society
- ▶ IEEE Open Journal of the Computer Society
- ▶ IEEE Open Journal of Control Systems
- ▶ IEEE Journal of the Electron Devices Society
- ▶ IEEE Open Journal of Engineering in Medicine and Biology
- ▶ IEEE Journal on Exploratory Solid-State Computational Devices and Circuits
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## IEEE Xplore Most Popular Journal Articles January 2023

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#### IEEE Access

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### Temozolimide in Combination With NF- $\kappa$ B Inhibitor Significantly Disrupts the Glioblastoma Multiforme Spheroid Formation

IEEE Open Journal of Engineering in Medicine and Biology

Hui Xie, Naize G. Avci, Yasemin Akay, Yoshua Esquerashi, Lisa H. Schmitt, Nelin Tandon, Jay-Jungshu Zhu, Metin Akay

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### Peeking Inside the Black-Box: A Survey on Explainable Artificial Intelligence (XAI)

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- ▶ Outstanding editorial resources (over 1,200 expert associate editors and reviewers)
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  - Impact factor of 3.476 based on the 2021 Journal Citation Reports (Clarivate Analytics, 2022)
  - #1 title in Computer Science Information Systems by Eigenfactor
  - #1 title in Electrical Engineering by Eigenfactor
  - #1 title in Telecommunications by Eigenfactor

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**IEEE and IReL Expand Access To Irish Technology Research with New Transformative Open Access Agreement**

**IEEE and CERN Agree to Transformative Open Access 'Read and Publish' Deal**

Piscataway, N.J. – 27 May 2021 – IEEE, the world's largest technical professional organization dedicated to advancing technology for humanity, announced today that it has entered an open access read and publish agreement with CERN, the European Organization for Nuclear Research, the world's largest particle physics research center located in Geneva, Switzerland.

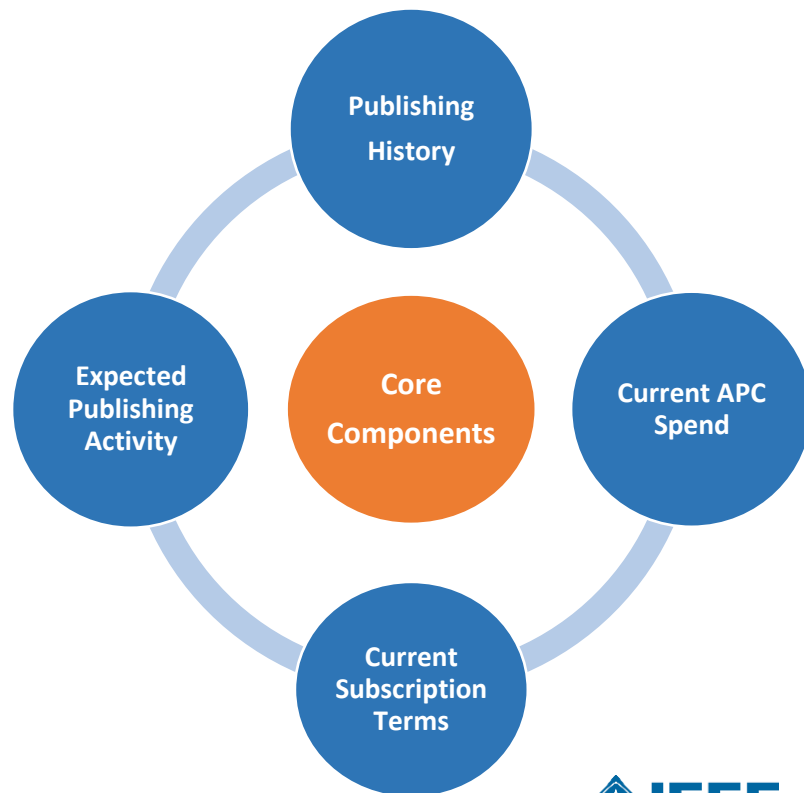
The transformative read and publish agreement enables CERN-corresponding authors to publish open access articles in all IEEE journals and combines reading access to over five million documents from the IEEE *Xplore* Digital Library, including scientific journals, conference proceedings, and IEEE standards. The agreement also makes it more convenient for authors to publish open access articles with IEEE as article processing charges (APCs) are prepaid by CERN's centrally funded IEEE open access APC account. CERN's authors are now able to publish open access articles in 160 leading hybrid journals and all fully open journals published by IEEE, making articles instantly available and free to read by the general public.

# IEEE Read and Publish Program for Institutions

Publishing model factors to consider

IEEE considers following factors to develop a program proposal by institution or consortium:

- Publishing history of institution's authors via subscription-based or open access journals
- Current APC spend for open access articles
- Expected publishing activity over next 12 months
- Current subscription renewal terms and pricing





# IEEE OA Administration System

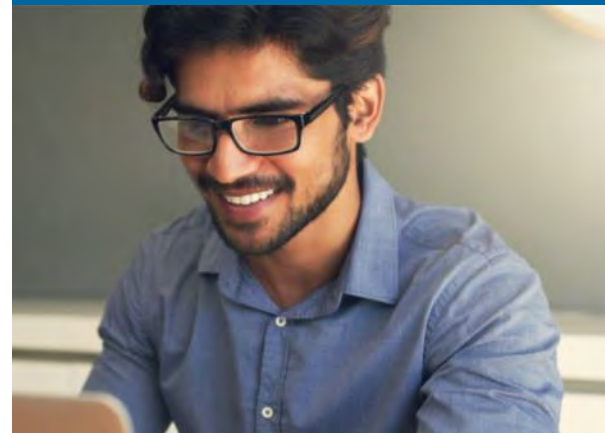
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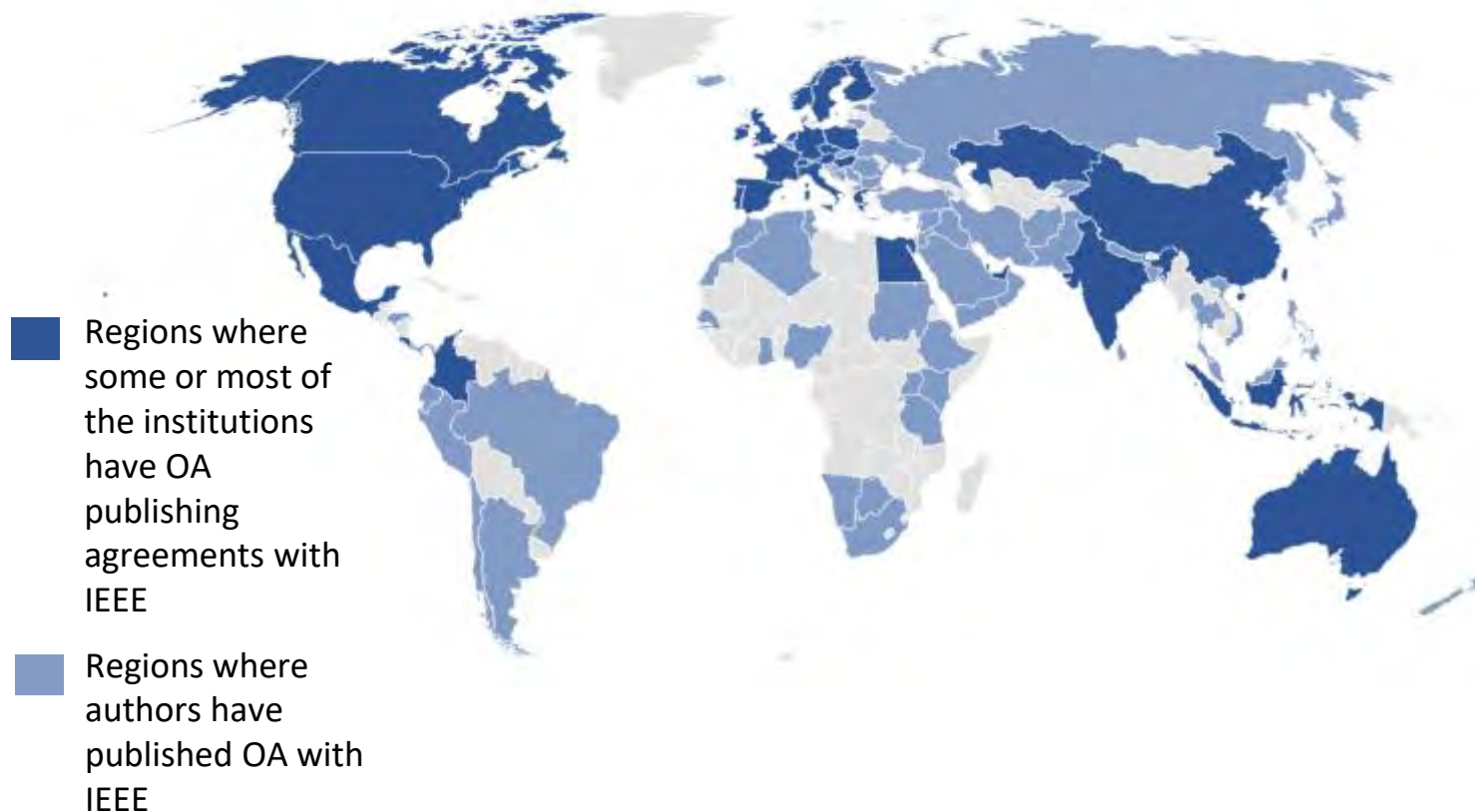
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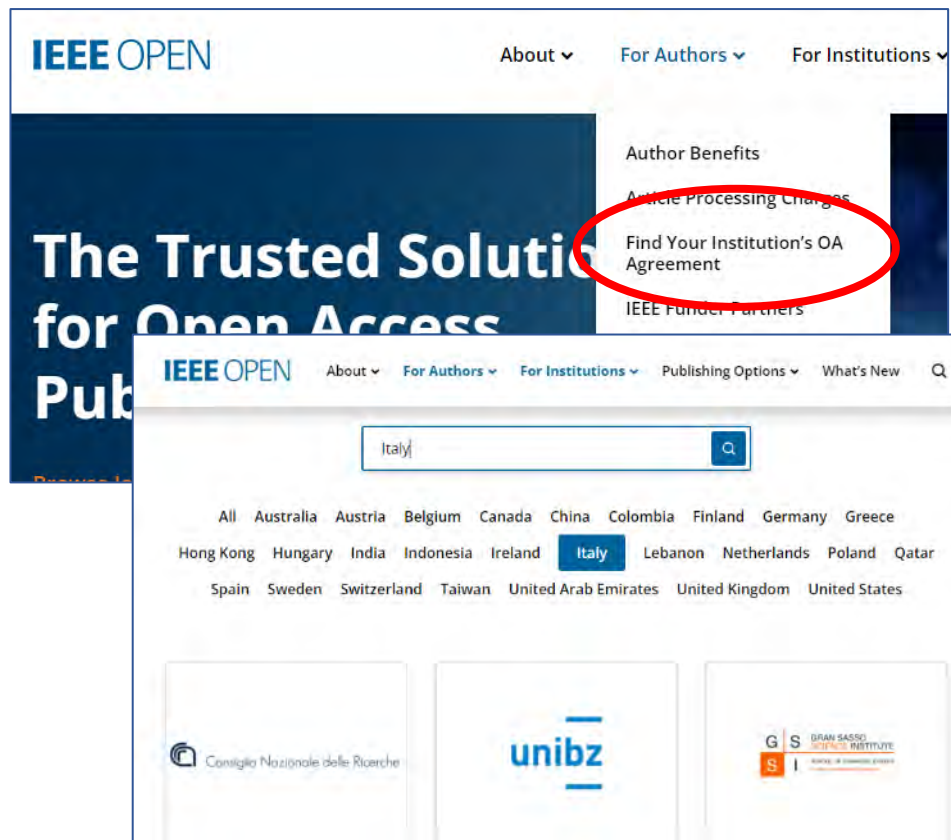
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# For More Information on IEEE Open Access Options

## IEEE Open [open.ieee.org](https://open.ieee.org)

- More information on OA options for authors and institutions, as well as a list of participating institutions (also links from ScholarOne to this list)
- Learn more about specific journals and calls for papers
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## **Poll Question for Faculty, Librarians and Administrators:**

Would you like someone from IEEE to contact you about institution-wide OA publishing agreement options for your organization?

# Q&A Session with our Presenters



- ▶ Please type your questions into the Q&A window. Our presenters will answer as many questions as possible during our time together.





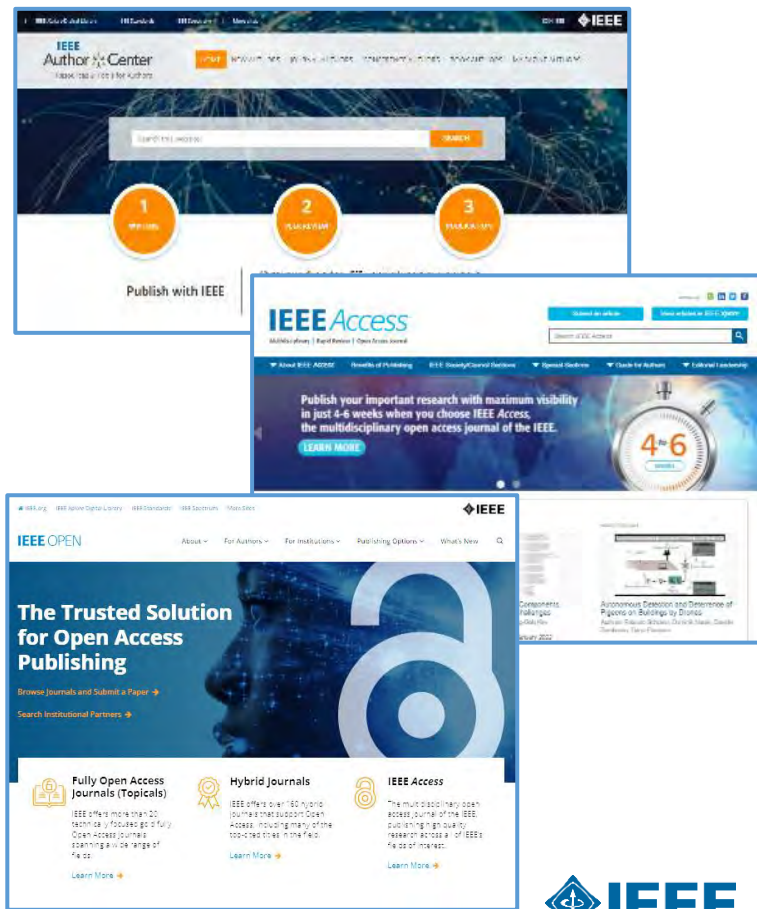
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# APPENDIX:

Additional slides available for reference

# How to Promote Your Research

Tips and best practices to get your work exposure, read and cited

# Promoting Your Research

- The more people who read and cite your research, the more impactful it becomes
- The impact of your paper can be greatly enhanced by promotion
- This in turn helps to boost your reputation and can lead to new opportunities for your career, grants and project funding – and also benefits your institution and collaborators
- Following are some tips to ensure that your article reaches as wide an audience as possible and potentially one day appear on the “most popular” list in IEEE *Xplore*!

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Sort By: **Most Popular**

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IEEE Transactions on Industrial Electronics  
Year: 2011 | Volume: 58, Issue: 1 | Journal Article | Publisher: IEEE  
Cited by: **Papers (3184) | Patents (1)**

☐ **Advanced Control Architectures for Intelligent Microgrids—Part I: Decentralized and Hierarchical Control**  
Josep M. Guerrero; Mukul Chandorkar; Tzung-Lin Lee; Poh Chiang Loh  
IEEE Transactions on Industrial Electronics  
Year: 2013 | Volume: 60, Issue: 4 | Journal Article | Publisher: IEEE  
Cited by: **Papers (1346) | Patents (1)**

# Step 1 – Select the Right Publication for Your Research

- **Reputation of Publisher:** Does it have a long history and strong reputation as a credible source for quality information?
- **Journal Quality:** What are the citation metrics. Does it have an Impact Factor (IF), Eigenfactor, Article Influence Score or other citation metrics?
- **Indexing:** Is the journal listed and indexed in scholarly journal databases such as Web of Science, Scopus, or the Directory of Open Access Journals (DOAJ)?
- **Peer Review:** Does the journal have a strong peer review process that can even help you improve your work and the chances of it being cited?
- **Platform:** Does the journal platform receive significant traffic, easily accessible and stable?



# With that criteria in mind, let's compare IEEE as a publisher...

- IEEE has been a trusted voice for engineering and technology with a long history back to 1884
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- Indexed by Google, allowing Google search results to include links to IEEE *Xplore*



## Step 2 - Prepare Your Manuscript for Optimal Discoverability

- **Title:** Ensure it accurately describes your work and impact, grabs attention and makes people want to read further
- **Abstract:** Should be well written highlighting the most important points about your study to help reader decide if they want to read the article. Be concise (250 words or less)
- **Keywords:** Keywords help indexers and search engines find relevant papers, enabling readers to discover them. Use them in title and abstract. Must be representative of paper content and specific to the field of study. *(Tip: Consider what you would search for if you were looking for articles related to your research)*
- **Data:** Provide a link to any relevant data essential to the research findings, which helps increase views and citations
- **Images:** Use captions for images to help your work get discovered



# Once You Are Published...

The right publisher can help promote papers and make them widely available. They may often:

- Publicize selected papers as part of subject collections or a journal highlights collection
- Highlight particularly interesting articles in hot, popular topics on the publisher's site or social media
- Give journalistic coverage to selected papers of high impact
- Publish and promote an authors' video abstract (i.e. IEEE Access)
- Display the number of downloads and citations each article receives and may also post altmetrics (social media stats)





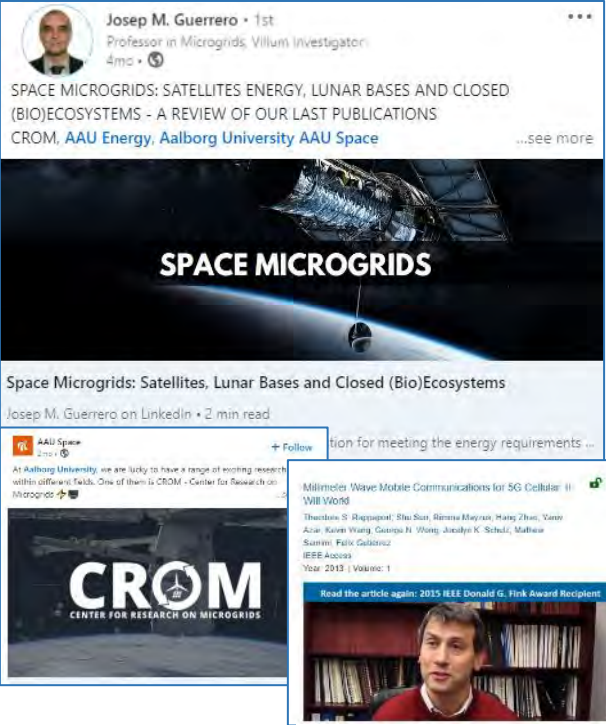
## But an Author Can Also Help Drive Exposure

- Although publishers can certainly help, the spotlight opportunities are limited, and thousands of new articles are published each year
- But as the author, you can play a critical role to ensure your article is viewed by a wide audience
- Why should you promote your research?
  - Increase exposure
  - Gain recognition for your work
  - Can lead to greater impact and citations.
  - Increases your exposure and may lead to new collaborations.




# Step 3 – Congratulations, You’re Published! Now Promote Your Article!

- Communicate about your newly published article to your own professional network of colleagues and give them a link!
- Notify experts you have referenced in your paper, providing a link
- Update your profile on academic networking sites (LinkedIn, IEEE Collabratec, Mendeley) with a link to your published article
- Update your institutional/departamental homepage and research group website with a link to your paper
- Contact your institution’s press office and ask for advice and help
- Produce a video or graphical abstract giving an accessible introduction to your article, and share it on social media to increase views




The screenshot shows a LinkedIn post from Josep M. Guerrero, a Professor in Microgrids at Villum Investigator. The post title is "SPACE MICROGRIDS: SATELLITES ENERGY, LUNAR BASES AND CLOSED (BIO)ECOSYSTEMS - A REVIEW OF OUR LAST PUBLICATIONS". The post includes a video thumbnail with the text "SPACE MICROGRIDS" and a description of the article. Below the post, there are two smaller images: one showing the "CROM" logo (Center for Research on Microgrids) and another showing a man speaking in a video recording.

Josep M. Guerrero • 1st  
Professor in Microgrids, Villum Investigator  
4mo • 

SPACE MICROGRIDS: SATELLITES ENERGY, LUNAR BASES AND CLOSED (BIO)ECOSYSTEMS - A REVIEW OF OUR LAST PUBLICATIONS  
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At Aalborg University, we are lucky to have a range of exciting research within different fields. One of them is CROM - Center for Research on Microgrids.

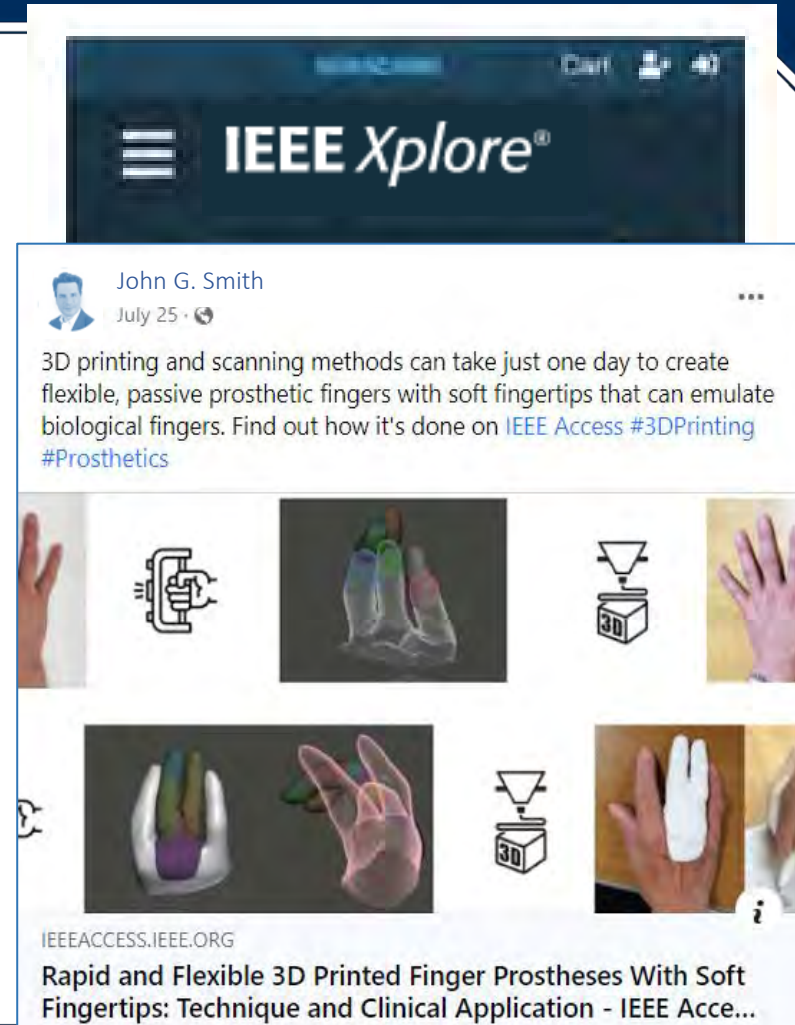
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Theodoros S. Rappaport, Shu Sun, Rimma Mayran, Hany Zhao, Yanyan An, Kevin Wang, Guangxi H. Wang, Josep M. Guerrero, Matthew S. Kumar, Felix Galbreath  
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- Click the share button from the icons on the right and select your social media platform of choice
- Write a brief overview in lay language to describe the impact of your work
- And post on social for all of your colleagues to see – and share as well!



The screenshot shows a social media post from John G. Smith on July 25. The post features a graphical abstract for an IEEE Access article. The abstract is a collage of images: a real hand, a 3D model of a hand with a prosthetic finger, a 3D model of a prosthetic finger, a 3D model of a prosthetic finger, and a 3D model of a prosthetic finger. The text of the post describes the 3D printing and scanning methods used to create flexible, passive prosthetic fingers with soft fingertips that can emulate biological fingers. The post includes a link to the IEEE Access article and the hashtag #3DPrinting #Prosthetics. The article title is "Rapid and Flexible 3D Printed Finger Prostheses With Soft Fingertips: Technique and Clinical Application - IEEE Access...".

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John G. Smith  
July 25

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Rapid and Flexible 3D Printed Finger Prostheses With Soft Fingertips: Technique and Clinical Application - IEEE Access...

## More Social Media Tips

- Leverage social media to tell people about your work and why it is important
- Be sure to explain the significance of your research in lay language
- Share links to your articles
- Post frequently to build your network
- Engage with influential experts in your field
- Engage with others in discussions
- Reach a broader audience with multimedia

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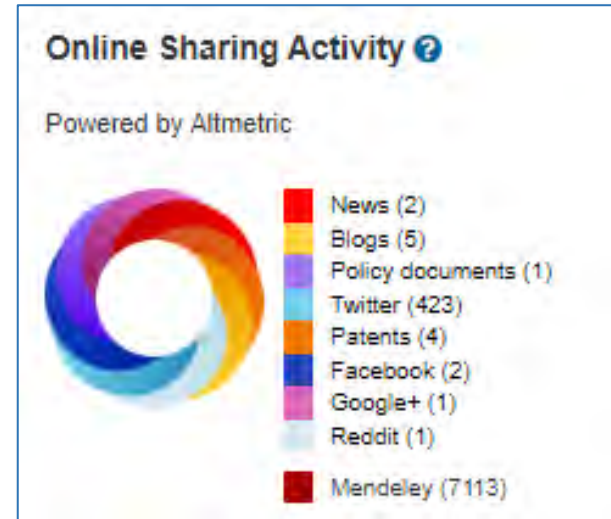
# Is it working?

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# One Final Note – Don't Go It Alone!

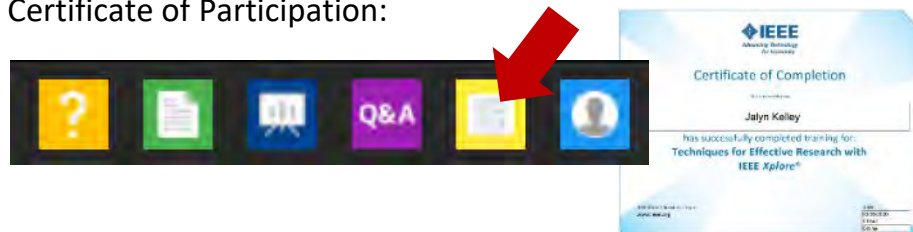
- Ask your colleagues for help!
- Ask your co-authors or collaborators to pitch in
- Involve your institution's communications department (blog, podcast, guest post)
- Talk to your editor about journal promotional opportunities you might be able to participate in
- Leverage social media and your professional network





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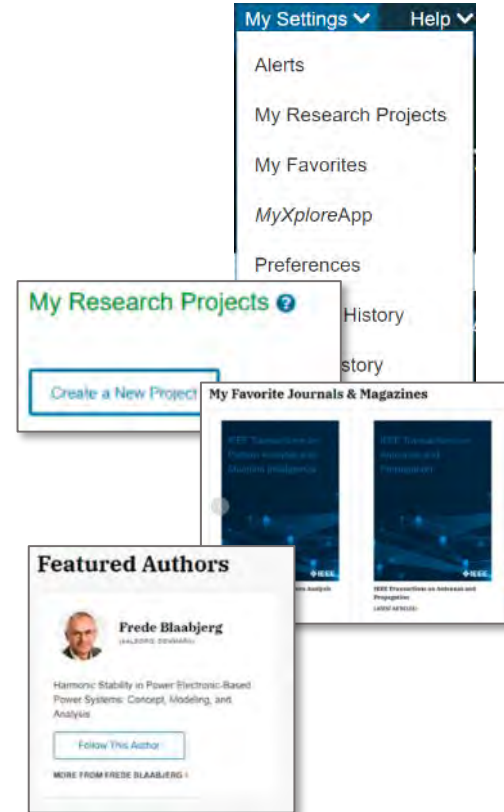


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- **Citation Alerts:** Set up an alert to be notified when an article is cited by later research
- **Author Alerts:** Set up alerts on up to 15 authors to be notified when they publish new content in IEEE *Xplore*
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Big Data Mining and Analytics

IEEE Electron Device Letters

IEEE Magnetics Letters

Journal of Modern Power Systems and Clean Energy

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Search History Recording On Off

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- Run, modify, and combine previous searches
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- Store up to 100 searches

Select multiple searches to combine them together. Search Export Print

Set #	Search Query	Details	Results	Date & Time	
<input type="checkbox"/> 97	("Full Text & Metadata":headset*) AND ("Full Text & Metadata":headphone*)	1796		May 27, 2021, 1:40:21 PM	✕
<input type="checkbox"/> 96	("All Metadata":reduc*) OR ("All Metadata":cancel*) AND ("All Metadata":noise)	701230		May 27, 2021, 1:39:06 PM	✕
<input type="checkbox"/> 95	("fault detect*" OR "fault diagnos*") AND bearing AND "wind turbine"	129		May 27, 2021, 1:38:35 PM	✕
<input type="checkbox"/> 94	("All Metadata":AI OR "All Metadata":artificial intelligence) AND ("All Metadata":ethic*)	697		May 21, 2021, 10:20:03 AM	✕
<input type="checkbox"/> 93	arc-flash	931		May 20, 2021, 1:41:47 PM	✕

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Only the 100 most recent searches are displayed

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### Gary S. May

Also published under: G. S. May, G. May, Gary May

#### Affiliation

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#### Publication Topics

three-dimensional integrated circuits, cooling, heat sinks, microfluidics, silicon, thermal management (packaging), copper, electroless deposition, elemental semiconductors, field programmable gate arrays, integrated circuit interconnections, Q-factor, biological tissues, biomedical equipment, brain, chip

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#### Biography

Gary S. May (Fellow, IEEE) received the B.S. degree in electrical engineering from the Georgia Institute of Technology (Georgia Tech), Atlanta, GA, USA, in 1985, and the M.S. and Ph.D. degrees in electrical engineering and computer science from the University of California at Berkeley, Berkeley, CA, USA, in 1987 and 1991, respectively. He was the Dean of the College of Engineering, Georgia Tech, from 2011 to 2017, where he serves as the Chief Academic Officer and provides leadership to more than 400 faculty

#### Publications

148

#### Citations

1,423

#### Publications by Year



#### Co-Authors:

Jack V. Ajoian

M. G. Allen

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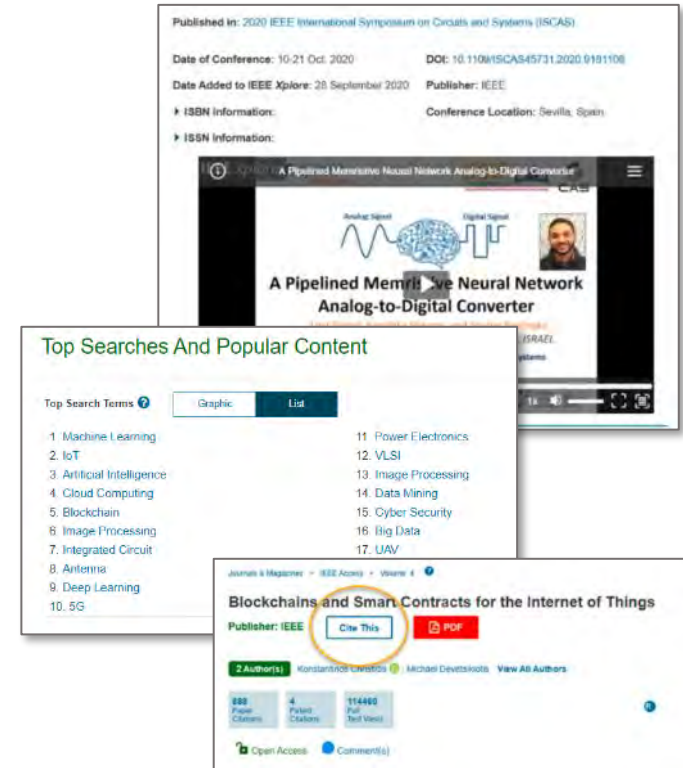
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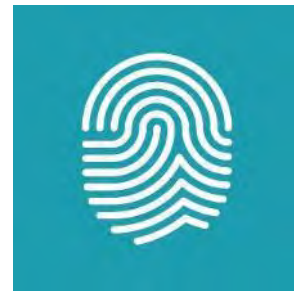
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